Trisha Sittinger

Innovation Manager

Profile

Innovation Manager with 5 years of experience in driving business growth through creative strategies and effective execution of innovative solutions. Skilled in fostering a culture of innovation, building cross-functional teams, and leading new product development processes. Demonstrated success in uncovering market opportunities, optimizing product portfolios, and delivering impactful results across diverse industries. Adept at collaborating with stakeholders to transform ideas into profitable outcomes, driving revenue growth and enhancing overall business performance.

Employment History

Innovation Manager at Clearwater Analytics, ID

Mar 2023 - Present

- Implemented a new data analytics platform, resulting in a 30% increase in efficiency and reducing data processing time by 15 hours per week for the team.
- Spearheaded the development and launch of a new client-facing dashboard, leading to a 25% increase in customer satisfaction scores and a 20% reduction in support tickets.
- Led a cross-functional team in creating an innovative machine learning algorithm for automated data validation, improving overall data accuracy by 50% and reducing manual review efforts by 40%.

Associate Innovation Manager at Micron Technology, ID

Aug 2018 - Jan 2023

- Successfully implemented a new project management software, resulting in a 15% increase in overall team efficiency and a 10% reduction in project completion time.
- Developed and launched three innovative product lines, contributing to a 25% increase in annual revenue for the company and a 20% growth in market share.
- Led a cross-functional team of 12 members to achieve a 30% reduction in production costs for a key product line, saving over $2 million annually for the company.
- Initiated and executed a strategic partnership with a leading industry supplier, resulting in a 50% improvement in supply chain efficiency and a 15% reduction in material costs.

Certificates

Certified Innovation Professional (CIP)

Feb 2022

Certified Design Thinking Practitioner (CDTP)

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Education

Master of Business Administration in Innovation Management at Boise State University, ID
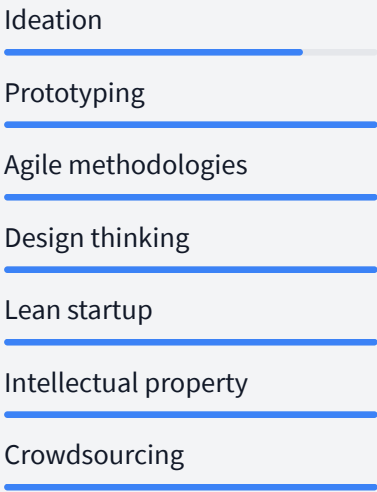
Sep 2014 - May 2018

Relevant Coursework: Innovation Strategy, Design Thinking, New Product Development, Entrepreneurship, Project Management, Technology Management, Intellectual Property Management, Business Model Innovation, and Corporate Innovation.

Links

linkedin.com/in/trishasittinger

Skills

Ideation

Prototyping

Agile methodologies

Design thinking

Lean startup

Intellectual property

Crowdsourcing

Languages

English

Bengali