# Antonia Waeltz

## **Instructional Technologist**

Instructional Technologist with 2 years of experience in designing and implementing innovative learning solutions for diverse educational settings. Proficient in leveraging technology to improve educational outcomes, enhance learner engagement, and streamline the learning process. Demonstrated success in collaborating with educators, stakeholders, and learning management systems to deliver meaningful and impactful educational experiences. Skilled in instructional design, multimedia content creation, and evaluation of learning initiatives. Committed to staying current with emerging trends and best practices in instructional technology to foster a dynamic learning environment.





(246) 346-2014



123 Maple Street, Grand Rapids, 😯



#### Education

Master of Education in Instructional Technology at Eastern Michigan University, Ypsilanti, MI

Sep 2017 - May 2021

Relevant Coursework: Instructional Design, Multimedia Development, E-Learning, Educational Technology Integration, Online Teaching and Learning Strategies, Digital Literacy, Learning Analytics, and Technology Leadership.

#### Links

linkedin.com/in/antoniawaeltz

## Skills

Storyline

Captivate

Moodle

Blackboard

Camtasia

Articulate 360

Google Classroom

## **Employment History**

### Instructional Technologist at Michigan Virtual, MI

May 2023 - Present

- Developed and implemented a comprehensive e-learning program for over 10,000 students across Michigan, resulting in a 25% increase in course enrollment and a 15% improvement in overall student performance.
- Successfully trained and supported over 500 educators in the integration of instructional technology tools, leading to a 30% increase in teacher proficiency and confidence in using technology in the classroom.
- Managed a \$2 million annual budget for Michigan Virtual's instructional technology initiatives, ensuring the effective allocation of resources and leading to a 20% reduction in costs while maintaining high-quality educational offerings.

## Associate Instructional Technologist at TechSmith Corporation,

Sep 2021 - Mar 2023

- Led the development of a new e-learning platform, resulting in a 35% increase in user engagement and a 25% reduction in support inquiries.
- Implemented a comprehensive training program for over 200 employees, improving overall productivity by 15% and reducing onboarding time for new hires by 50%.
- Collaborated with a cross-functional team to design and launch an interactive mobile app, which garnered over 10,000 downloads within the first three months and received a 4.5-star rating on the
- Successfully managed a \$500,000 budget for instructional technology projects, ensuring all initiatives were completed on time, within scope, and under budget.

#### Certificates

Certified Professional in Training Management (CPTM)

Sep 2021

**Association for Educational Communications and Technology** (AECT) Certified Instructional Designer

Jan 2020