Desta Mayerchak

Junior Designer

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- 📞 (394) 425-8621
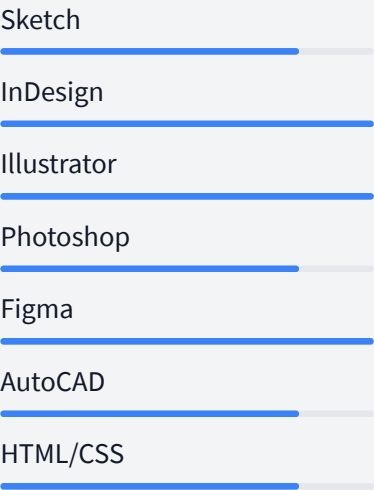- 📍 123 Big Sky Lane, Bozeman, MT 59715

EDUCATION

Associate of Applied Science in Graphic Design at Flathead Valley Community College, Kalispell, MT

Aug 2018 - May 2022

Relevant Coursework: Typography, Color Theory, Digital Illustration, Web Design, User Experience Design, Branding, Print Production, Motion Graphics, Photography, and Design History.
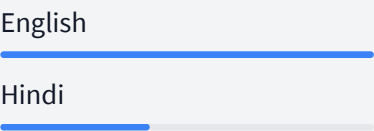
LINKS

linkedin.com/in/destamayerchak

SKILLS

Sketch

InDesign

Illustrator

Photoshop

Figma

AutoCAD

HTML/CSS

LANGUAGES

English

Hindi

HOBBIES

PROFILE

A Junior Designer with 1 year of experience in creating visually appealing designs for various projects. Proficient in Adobe Creative Suite, skilled in graphic design and layout, and knowledgeable in design principles. Demonstrates strong communication and collaboration skills, keen attention to detail, and a passion for continuous learning and improvement in the design field.

EMPLOYMENT HISTORY

Junior Designer at Montana Grafix, MT

Mar 2023 - Present

- Successfully redesigned the company website, resulting in a 25% increase in user engagement and a 15% boost in online sales within the first three months.
- Collaborated on the creation of a new logo and branding strategy for a local business, helping them achieve a 30% growth in brand recognition and a 20% increase in foot traffic at their retail location.
- Streamlined the design process for digital marketing materials, cutting production time by 40% and allowing the team to take on an additional 5 clients per month.

Assistant Designer at MercuryCSC, MT

Aug 2022 - Feb 2023

- Successfully collaborated with the design team to create and launch a new marketing campaign that increased MercuryCSC's website traffic by 35% within six months.
- Streamlined the design process for client projects, resulting in a 20% reduction in project completion time and a 15% increase in overall client satisfaction ratings.
- Played a key role in securing a high-profile client contract worth $500,000 by contributing innovative design ideas and visuals during the pitch presentation.

CERTIFICATES

Adobe Certified Expert (ACE) in Graphic Design

Dec 2021

UX Design Institute's Professional Diploma in UX Design

Aug 2020

MEMBERSHIPS

AIGA (American Institute of Graphic Arts)

IxDA (Interaction Design Association)