

PAITON FEENY

Layout Artist

paiton.feeny@gmail.com

(281) 814-6753

1234 Evergreen Lane, Seattle, WA 98101



PROFILE

Dedicated Layout Artist with 1 year of experience in creating visually engaging designs for print and digital media. Proficient in Adobe Creative Suite, with a keen eye for detail and strong understanding of design principles. Adept at collaborating with cross-functional teams, managing tight deadlines, and executing creative concepts that effectively communicate brand messaging. Seeking to contribute innovative design skills and passion for excellence in a dynamic organization.

LINKS

[linkedin.com/in/paitonfeeny](https://www.linkedin.com/in/paitonfeeny)

SKILLS

InDesign

Photoshop

Illustrator

Typography

Grid Systems

Color Theory

Sketching

LANGUAGES

English

German

HOBBIES

Graphic design

EMPLOYMENT HISTORY

Layout Artist at GreenRubino, WA

Apr 2023 - Present

- Successfully redesigned the layout for a major client's print campaign, resulting in a 25% increase in engagement and a 15% boost in sales over six months.
- Collaborated with a team of designers to develop a visually appealing website layout for a new product launch, leading to a 35% increase in online traffic and a 20% increase in conversions within the first three months.
- Streamlined the layout design process for agency projects, reducing project turnaround time by an average of 20% and increasing team productivity by 15%.
- Created award-winning layouts for two high-profile clients, contributing to a 10% growth in agency revenue and securing long-term contracts worth over \$1 million.

Junior Layout Artist at Filter Creative, WA

Sep 2022 - Feb 2023

- Successfully completed the layout design for a high-profile client's 100-page magazine within a tight deadline of two weeks, resulting in an increase of 20% in readership and a 15% boost in advertisement revenue.
- Streamlined the team's workflow by creating and implementing a new layout template library, reducing the average project turnaround time by 30% and improving overall productivity by 20%.
- Collaborated with the senior layout artist to redesign the company's internal newsletter, leading to a 50% increase in employee engagement and a 25% improvement in the open rate.

EDUCATION

Bachelor of Fine Arts in Graphic Design at Western Washington University, Bellingham, WA

Aug 2017 - May 2022

Relevant Coursework: Typography, Web Design, Illustration, Branding, Digital Imaging, Color Theory, Graphic Design History, Packaging Design, Animation, Photography, and Advanced Graphic Design Studio.

CERTIFICATES

Adobe Certified Expert (ACE) in InDesign

Nov 2021

Autodesk Certified Professional (ACP) in AutoCAD

Apr 2020