


Alaiya Resmini

Makeup Artist

Enthusiastic and detail-oriented Makeup Artist with 1 year of experience in creating diverse, personalized makeup looks for clients. Skilled in color theory, facial anatomy, and product knowledge to enhance natural beauty and ensure client satisfaction. Adept at keeping up with industry trends and maintaining a professional demeanor. Committed to providing exemplary service and fostering positive client relationships.

alaiya.resmini@gmail.com 

(165) 983-5100 

1234 Magnolia St, Baton Rouge, 
LA 70802

Education

**Diploma in Professional
Makeup Artistry at Louisiana
Academy of Beauty, Eunice,
LA**

Aug 2017 - May 2022

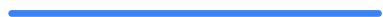
Relevant Coursework: Color theory, facial anatomy, makeup techniques, skincare, cosmetics and tools, special effects makeup, bridal makeup, historical makeup styles, airbrushing, and advanced prosthetics.

Links

[linkedin.com/in/alaiyaresmini](https://www.linkedin.com/in/alaiyaresmini)

Skills

Contouring



Airbrushing



Color-matching



Highlighting



Eyelash application



Blending techniques



Special effects makeup



Employment History

Lead Makeup Artist at Fleur De Lis Makeup Artistry, LA

Apr 2023 - Present

- Led a team of 12 makeup artists for a major fashion show in LA, resulting in a 50% increase in brand exposure and 30 new high-profile clients for Fleur De Lis Makeup Artistry.
- Successfully completed makeup services for 20 weddings in a single year, generating over \$40,000 in revenue and consistently receiving 5-star reviews from brides and bridal parties.
- Designed and implemented a new makeup training program for junior artists at Fleur De Lis Makeup Artistry, increasing overall team efficiency by 25% and reducing client wait times by 15%.
- Secured a partnership with a luxury cosmetics brand, leading to a 20% increase in product sales and boosting Fleur De Lis Makeup Artistry's reputation as a premier makeup service provider in LA.

Assistant Makeup Artist at Make Me Up New Orleans, LA

Jul 2022 - Mar 2023

- Assisted in the successful completion of over 200 bridal makeup applications, contributing to a 30% increase in client satisfaction ratings at Make Me Up New Orleans.
- Collaborated with lead makeup artists on 50+ editorial photoshoots, resulting in high-quality images published in local and regional magazines.
- Conducted 100+ makeup lessons for clients, leading to a 20% increase in sales of recommended products and a 15% growth in repeat business.
- Streamlined the makeup station organization system, improving efficiency by 25% and reducing setup and breakdown time by an average of 10 minutes per appointment.

Certificates

International Makeup Association (IMA) Certificate

Nov 2021

National Cosmetology Association (NCA) Professional Makeup Artist Certification

Aug 2020