# **Ashla Ocacio**

# **Managing Director**

#### **Details**

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### **Profile**

A highly accomplished Managing Director with 10 years of experience in driving business growth and improving operational efficiency across diverse industries. Adept at strategic planning, financial management, and team leadership, with a proven track record of delivering exceptional results and fostering innovation. Skilled in stakeholder engagement, negotiations, and change management, consistently driving organizations towards long-term success and sustainability.

## **Employment History**

### Managing Director at Florida Power & Light Company, FL

Feb 2023 - Present

- Successfully managed the installation of over 500,000 smart meters across Florida, resulting in a 25% increase in energy efficiency and a 15% reduction in customer complaints related to billing errors.
- Led a team that achieved a record-breaking 99.98% power reliability rate, surpassing the industry average by 35%, and ensuring uninterrupted power supply to over 5 million customers in the state.
- Oversaw the completion of a \$1.2 billion solar energy project, adding 745 megawatts of clean energy capacity to the grid and reducing greenhouse gas emissions by 1.8 million tons annually.
- Implemented cost-saving measures that reduced operating expenses by \$150 million, while maintaining high levels of customer satisfaction and employee engagement, contributing to a 10% increase in annual revenues.

# Deputy Managing Director at JM Family Enterprises, FL

Sep 2018 - Dec 2022

- Successfully implemented a cost-saving initiative that resulted in a 10% reduction in operational expenses, saving the company over \$2 million annually.
- Led a team of 25 employees in executing a major business expansion project, increasing the company's market share by 15% and generating an additional \$5 million in annual revenue.
- Streamlined internal processes and improved cross-departmental communication, leading to a 20% increase in employee productivity and a 30% reduction in project completion times.

## Associate Managing Director at BayCare Health System, FL

Sep 2013 - Jul 2018

- Led the implementation of a new Electronic Health Record (EHR) system across the organization, resulting in a 35% increase in patient data accuracy and contributing to a 15% reduction in medical errors.
- Successfully managed a \$50 million budget for the expansion of BayCare's outpatient services, leading to a 20% increase in annual patient visits and a 25% growth in revenue within two years.