

Laporchia Mealey

Merchandise Buyer

Profile

Results-driven Merchandise Buyer with 2 years of experience in the retail industry, adept at product selection and negotiation. Demonstrates strong analytical skills to forecast trends and identify opportunities for growth. Proficient in building and maintaining relationships with suppliers, ensuring optimal pricing and timely delivery. Committed to maximizing sales and profitability while ensuring a positive customer experience.

Employment History

Merchandise Buyer at Kentucky Branded, KY

Mar 2023 - Present

- Successfully negotiated a 15% discount on bulk purchases with key suppliers, resulting in annual savings of \$150,000 for Kentucky Branded.
- Implemented a new inventory management system that reduced stock discrepancies by 25% and increased overall inventory turnover by 30%.
- Developed and launched a new product line that generated \$500,000 in sales within the first year, contributing to a 20% increase in overall company revenue.
- Led a team of junior buyers in achieving a 95% on-time delivery rate for all merchandise orders, improving customer satisfaction and reducing stock-outs by 40%.

Assistant Merchandise Buyer at Shop Local Kentucky, KY

Aug 2021 - Feb 2023

- Successfully negotiated contracts with 20+ local suppliers, resulting in a 15% overall cost reduction and strengthening relationships with key partners in the Kentucky community.
- Streamlined the purchasing process by implementing an inventory management system, leading to a 25% reduction in stock discrepancies and ensuring accurate product availability for customers.
- Developed and executed a seasonal merchandise strategy that increased sales by 35% during peak shopping periods, contributing to an overall annual revenue growth of 10%.
- Identified and on-boarded 10 new local artisans, expanding Shop Local Kentucky's product offerings by 20% and further promoting the company's mission to support local businesses.

Education

Bachelor of Business Administration in Retail and Merchandising Management at University of Kentucky, Lexington, KY

Sep 2016 - May 2021

Relevant Coursework: Retail Management, Merchandising Strategies, Consumer Behavior, Marketing Principles, Supply Chain Management,

Details

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Links

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Skills

Negotiation

Forecasting

Budgeting

Analytical

Trendspotting

Supplier Management

Inventory Control

Languages

English

Dutch

Hobbies

Collecting vintage clothing and accessories

Attending fashion shows and industry events

Exploring local markets and boutiques for unique finds