

Delilah Schram

Merchandising Assistant

Details

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1234 Maple Street, Richmond, VA 23220

Profile

Detail-oriented Merchandising Assistant with 1 year of experience in supporting merchandising teams in the creation, management, and execution of strategic plans for product assortment and placement. Strong analytical skills, adept at data-driven decision-making, inventory management, and maintaining productive relationships with vendors. Proven ability to enhance visual presentation, increase sales, and optimize inventory levels. Seeking opportunities to contribute to the growth and success of a dynamic retail organization.

Employment History

Merchandising Assistant at Dollar Tree Stores Inc., VA

Mar 2023 - Present

- Successfully implemented a new planogram strategy across 50 stores, resulting in a 15% increase in sales and a 10% reduction in out-of-stock merchandise.
- Streamlined the product ordering process by creating an automated system, reducing order processing time by 25% and improving order accuracy by 18%.
- Coordinated a clearance event for overstocked items in 30 stores, generating \$75,000 in additional revenue and reducing inventory levels by 20%.

Junior Merchandising Assistant at Navy Exchange Service Command, VA

Jul 2022 - Feb 2023

- Successfully increased sales by 15% within the first six months of employment by implementing effective merchandising strategies and closely monitoring inventory levels in collaboration with the team at Navy Exchange Service Command, VA.
 - Streamlined the product ordering process, reducing order processing time by 25% and improving overall efficiency within the department, ensuring timely delivery of products to the store and maintaining optimal stock levels.
 - Identified and resolved a pricing discrepancy issue that resulted in an annual savings of \$20,000 for the company, by conducting thorough audits of invoices and collaborating with vendors to negotiate fair pricing adjustments.
 - Developed and executed a seasonal merchandise display plan that contributed to a 10% increase in customer traffic and boosted sales during peak holiday seasons, utilizing creative visual merchandising techniques and a keen understanding of customer preferences.
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