

Kegan Schoning

UX Designer

Profile

Employment History

Education

Links

Details

kegan.schoning@gmail.com

(277) 766-3296

Phoenix, AZ

I am a UX Designer with over 1 year of experience in creating digital products and services that improve user experience. My expertise lies in designing user-centered solutions by leveraging user research, user interface design, and usability testing. I have a strong understanding of design principles and methods and possess the ability to create intuitive and engaging experiences for different platforms. I am proficient in Sketch, InVision, Adobe Creative Suite, and Axure. I have a passion for creating beautiful and functional products that provide users a great experience.

Senior UX Designer at Infusionsoft, AZ

Jan 2023 - Present

- Developed a new user interface for the Infusionsoft CRM that improved customer satisfaction by 15%.
- Led the design of a mobile app for Infusionsoft that increased user engagement by 20%.
- Conducted user research and usability testing to help identify and address usability issues, resulting in a 50% reduction in customer support inquiries.
- Redesigned the Infusionsoft website homepage, resulting in a 30% increase in conversion rates.

UX Designer at GoDaddy, AZ

Sep 2022 - Dec 2022

- Streamlined the UX design process across GoDaddy's AZ office, reducing the time for product deployment by 20%.
 - Developed a user-friendly interface for GoDaddy's AZ website, resulting in a 25% increase in customer satisfaction ratings.
 - Redesigned GoDaddy's AZ mobile app, resulting in a 10% decrease in customer complaints.
 - Led the redesign of GoDaddy's AZ webpages, increasing web traffic by 15%.
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Bachelor of Science in User Experience Design at Arizona State University, AZ

Aug 2017 - May 2022

Relevant Coursework: Design Thinking, Usability Testing, Accessibility, Human Computer Interaction, Interactive Design, Visual Design, Information Architecture, Research.

[linkedin.com/in/keganschoning](https://www.linkedin.com/in/keganschoning)
