

# Wyetta Balanda

Web Developer

---

## Profile

---

### Details

[wyetta.balanda@gmail.com](mailto:wyetta.balanda@gmail.com)

(120) 303-8507

St. Paul, MN

---

I am a Web Developer with over 1 year of experience in developing and maintaining websites. I have a strong background in coding and web design, utilizing HTML, CSS, JavaScript, and PHP. My experience includes working on projects for clients, such as creating custom websites, developing e-commerce sites, and optimizing content for search engine optimization. I am passionate about developing user-friendly, interactive websites that provide an enjoyable experience for users. I have experience working in a team setting, collaborating with other developers and designers to ensure projects are completed on time and within budget. I am also experienced in troubleshooting technical issues related to web development and resolving them in a timely manner.

---

## Employment History

---

### Senior Web Developer at Clockwork, MN

Nov 2022 - Present

- Developed a new e-commerce website for Clockwork, MN that increased online sales by 25% within the first 6 months of launch.
- Created a custom content management system for Clockwork, MN that improved web page loading times by 40% and drastically improved user experience.
- Led a team of 5 web developers in creating a mobile application for Clockwork, MN that was downloaded over 10,000 times in the first month of release.
- Developed an automated customer service system for Clockwork, MN that reduced customer service phone calls by 15% within the first 3 months of implementation.

### Web Developer at Spire Digital, MN

Jul 2022 - Oct 2022

- Developed a custom web application for a client that increased pageviews by 30% and reduced customer service inquiries by 25%.
- Optimized an ecommerce website, resulting in a 15% increase in orders and a 10% decrease in cart abandonment rate.
- Created a suite of automated advertising tools that improved the accuracy of targeting by 40%.
- Developed a mobile-friendly website for a client that resulted in a 45% increase in mobile traffic and a 20% increase in mobile conversions.

---

## Education

---

### Bachelor of Science in Web Development at University of Minnesota Twin Cities, MN

Aug 2017 - May 2022

Relevant Coursework: HTML, CSS, JavaScript, PHP, Database Design and Management, Web Design, Web Development, User Experience Design.

---