Kerstie Pellant

Motion Graphics Artist

<u>kerstie.pellant@gmail.com</u>



• 123 Maple Street, Buffalo, NY 14221

Education

Bachelor of Fine Arts in Motion Graphics and Animation at School of Visual Arts, New York, NY

Sep 2017 - May 2022

Relevant Coursework: 2D and 3D animation, motion design, visual storytelling, digital illustration, character design, storyboarding, video editing, sound design, and post-production techniques.

Links

linkedin.com/in/kerstiepellant

Skills

After Effects

Cinema 4D

Illustrator

Photoshop

Premiere Pro

Languages

English

Blender

Maya

French

Hobbies

Creating digital illustrations

Profile

Motion Graphics Artist with 1 year of experience in creating visually engaging animations and graphics for various multimedia platforms. Proficient in Adobe Creative Suite and skilled in 2D/3D animation, video editing, and storytelling. Demonstrated ability to collaborate effectively with cross-functional teams and deliver high-quality content on time. Eager to contribute creativity and technical expertise to bring clients' visions to life.

Employment History

Motion Graphics Artist at Blue Sky Studios, NY

Feb 2023 - Present

- Created over 150 high-quality motion graphics and visual effects for the blockbuster movie "XYZ," which grossed over \$500 million worldwide and received critical acclaim for its stunning visuals.
- Developed a cutting-edge motion graphics pipeline for Blue Sky Studios, increasing overall productivity by 30% and reducing project turnaround time by 25%, leading to more efficient workflows and higher client satisfaction.
- Led a team of 10 motion graphics artists in the successful completion of a major project for a high-profile client, resulting in a 100% satisfaction rate and a long-term partnership that generated an additional \$2 million in revenue for the company.

Junior Motion Graphics Artist at Hornet Inc, NY

Aug 2022 - Dec 2022

- Successfully completed 25+ motion graphics projects for high-profile clients within the first year, resulting in a 30% increase in client satisfaction for Hornet Inc. NY.
- Collaborated with a team of 5 designers to create a visually stunning animated commercial that garnered over 2 million views and increased brand recognition by 20% for a major client.
- Streamlined the motion graphics design process, reducing project turnaround time by 15%, which enabled Hornet Inc, NY to take on an additional 10 projects per year.
- Received recognition as "Junior Motion Graphics Artist of the Year" for outstanding work and dedication, contributing to a 10% growth in the department's overall revenue.

Certificates

Adobe Certified Expert (ACE) in After Effects

Jul 2021

Cinema 4D Certified Professional

Aug 2019