Catriona Alise

Multimedia Developer

✉ catriona.alise@gmail.com
📞 (943) 196-4472
📍 123 Maple Street, Billings, MT 59101

EDUCATION

Bachelor of Arts in Multimedia Design and Development at Montana State University, Bozeman, MT

Sep 2018 - May 2022

Relevant Coursework: Web Design, Graphic Design, User Experience Design, Animation, Video Production, Audio Production, Digital Photography, 3D Modeling, Interactive Media Design, Scripting, Game Design, Mobile App Development, Social Media Marketing, and Digital Project Management.

LINKS

linkedin.com/in/catrionaalise

SKILLS

Photoshop

Illustrator

InDesign

Premiere Pro

After Effects

HTML5/CSS3

JavaScript

LANGUAGES

English

German

HOBBIES

PROFILE

Multimedia Developer with 1 year of experience in creating engaging and interactive digital content for various platforms. Proficient in diverse software tools for graphic design, animation, and video editing. Demonstrates strong teamwork, communication, and problem-solving skills to meet project objectives and deadlines. Eager to contribute to innovative and cutting-edge multimedia projects, while continually expanding technical knowledge and expertise.

EMPLOYMENT HISTORY

● **Multimedia Developer at Montana Banana, MT**
Apr 2023 - Present

- Developed and launched a highly successful mobile app for a major client, resulting in a 35% increase in user engagement and a 25% increase in revenue within the first six months of release.
- Spearheaded the creation of an interactive e-learning platform for a local educational institution, leading to a 40% improvement in student retention rates and a 30% increase in overall course satisfaction.
- Led a team of multimedia developers in the design and implementation of a cutting-edge virtual reality experience for a high-profile marketing campaign, which generated a 50% boost in brand awareness and 20% increase in sales for the client.

● **Associate Multimedia Developer at Zootown Tech, MT**
Sep 2022 - Mar 2023

- Developed and launched a highly interactive e-learning platform for Zootown Tech's 500+ employees, resulting in a 40% increase in training efficiency and a 25% reduction in onboarding time.
- Designed and implemented a visually engaging multimedia marketing campaign for Zootown Tech, which reached over 100,000 potential customers and increased overall sales by 15%.
- Collaborated with the development team to create an innovative virtual reality (VR) product demo that showcased Zootown Tech's cutting-edge technology, attracting 30 new high-value clients and generating over $1 million in additional revenue.

CERTIFICATES

Adobe Certified Expert (ACE)
Jul 2021

Unity Certified Developer
May 2020

MEMBERSHIPS

International Game Developers Association (IGDA)

Association for Computing Machinery (ACM)