

# Chiquita Dauz

Multimedia Specialist

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## EDUCATION

### Bachelor of Arts in Multimedia Design and Development at Ohio State University, Columbus, OH

Aug 2017 - May 2022

Relevant Coursework: Graphic Design, Web Design, Animation, Video Production, Audio Production, User Experience Design, Digital Imaging, Interactive Design, Motion Graphics, 3D Modeling, Game Design, and Digital Marketing.

## LINKS

[linkedin.com/in/chiquitadauz](https://www.linkedin.com/in/chiquitadauz)

## SKILLS

Photoshop

Illustrator

InDesign

Premiere Pro

After Effects

HTML5/CSS3

Ds Max

## LANGUAGES

English

Dutch

## HOBBIES

Photography

Video editing

## PROFILE

Multimedia Specialist with 1 year of experience in creating and delivering engaging digital content across various platforms. Proficient in graphic design, video production, and animation, with a strong foundation in Adobe Creative Suite. Demonstrated ability to collaborate effectively with cross-functional teams and adapt to changing project requirements. A creative problem solver committed to producing high-quality multimedia solutions to drive brand growth and audience engagement.

## EMPLOYMENT HISTORY

### ● Multimedia Specialist at Pixel Park, OH

Mar 2023 - Present

- Successfully increased overall video engagement on Pixel Park's website by 45% within six months by redesigning and optimizing multimedia content, resulting in a significant boost in web traffic and user retention.
- Streamlined the multimedia production process for Pixel Park's marketing campaigns, reducing turnaround time by 30% and increasing output by 25%, which led to a 20% increase in customer conversions and sales.
- Developed and implemented a comprehensive social media strategy that incorporated compelling multimedia content, leading to a 50% growth in Pixel Park's online following and a 35% increase in brand awareness within one year.

### ● Associate Multimedia Specialist at Red Echo Studios, OH

Sep 2022 - Jan 2023

- Successfully increased client engagement by 35% through the creation and implementation of innovative multimedia content, including interactive videos, graphics, and animations for over 20 major projects at Red Echo Studios, OH.
- Streamlined the multimedia production process, reducing project turnaround time by 25% and resulting in a 15% increase in overall productivity, by introducing advanced software tools and improving cross-functional team collaboration.
- Led a team of 8 multimedia specialists to win the prestigious 'Best Multimedia Design' award at the 2021 Ohio Media Awards, for their outstanding work on a high-profile marketing campaign that generated a 50% increase in brand visibility for the client.

## CERTIFICATES

### Adobe Certified Expert (ACE)

Dec 2021

### Avid Certified Professional (ACP)

Sep 2020

## MEMBERSHIPS

International Visual Communications Association (IVCA)