

Hemali Weinell

Video Producer

- ✉ hemali.weinell@gmail.com
- ☎ (128) 489-8142
- 📍 Wichita, KS

EDUCATION

Bachelor of Arts in Video Production at Kansas State University, Manhattan, KS

Aug 2015 - May 2020

Relevant Coursework: Video Production, Digital Media, Storytelling, Audio Production, Editing, Cinematography, Visual Effects.

LINKS

[linkedin.com/in/hemaliweinell](https://www.linkedin.com/in/hemaliweinell)

SKILLS

- Editing
- Storytelling
- Cinematography
- Lighting
- Audio Recording/Mixing
- Directing
- Post-Production

LANGUAGES

- English
- German

HOBBIES

- Video Editing
- Photography
- Filmmaking

PROFILE

As an experienced Video Producer with over 3 years of experience, I have successfully produced a range of video content for well-known brands, including corporate and promotional videos, short films, and music videos. My expertise includes writing, directing, producing, and editing videos, as well as developing creative concepts that capture the client's vision and effectively communicate their message. I am also highly skilled in working with diverse teams, managing budgets, and coordinating shoots. My passion for video production has enabled me to create engaging content that resonates with viewers and stands out from the competition.

EMPLOYMENT HISTORY

- **Senior Video Producer at K2 Video Productions, KS**
Nov 2022 - Present
 - Spearheaded the production of a 3-minute promotional video for ABC Company that was viewed over 100,000 times in its first month.
 - Led a team of 10 video professionals in creating a series of 15 educational videos for the University of Kansas, resulting in a 10% increase in student enrollment.
 - Developed a training program for junior video producers and editors that decreased production time by 30%, resulting in increased efficiency and cost savings for K2 Video Productions.
 - Managed the production of a corporate video for XYZ Company that was viewed more than 1 million times within the first 6 months.
- **Video Producer at Visionary Video Productions, KS**
Sep 2020 - Oct 2022
 - Increased video production revenue by 20% within the first year of employment at Visionary Video Productions, KS.
 - Developed and implemented a new video editing workflow that reduced post-production time by 25%.
 - Generated over \$20,000 in new business through creative marketing campaigns.
 - Produced more than 15 videos for clients in diverse industries ranging from finance to technology.

CERTIFICATES

- Adobe Certified Professional in Premiere Pro**
May 2021
- Avid Certified User: Media Composer**
Oct 2019

MEMBERSHIPS

- National Association of Broadcasters (NAB)
- Producers Guild of America (PGA)