

Rhetta Susin

News Editor

Profile

A detail-oriented News Editor with 5 years of experience in managing content, driving engagement, and maintaining editorial standards across print and digital platforms. Proficient in newsroom operations, story development, and team collaboration to deliver compelling stories that resonate with diverse audiences. Demonstrated ability to adapt to fast-paced environments, meet tight deadlines, and improve overall content quality.

Employment History

News Editor at Wyoming News Service, WY

Apr 2023 - Present

- Managed a team of 10 journalists, increasing overall team productivity by 30% and consistently delivering high-quality news content for Wyoming News Service.
- Implemented new editorial guidelines and streamlined workflows, resulting in a 15% reduction in errors and a 20% increase in the number of stories published per week.
- Spearheaded a successful digital transformation project, leading to a 50% growth in online readership and a 25% increase in social media engagement within one year.
- Developed and launched a series of investigative journalism projects, which led to three major stories being picked up by national news outlets and a 40% increase in subscription rates.

Assistant News Editor at Casper Star-Tribune, WY

Jul 2018 - Feb 2023

- Successfully managed a team of 10 reporters, resulting in a 15% increase in overall article output and a 20% growth in digital subscriptions for the Casper Star-Tribune within a year.
- Spearheaded the launch of a new weekly investigative journalism series, which garnered over 50,000 unique page views and a 30% increase in social media engagement within the first three months.
- Implemented new editorial guidelines and training programs, leading to a 25% decrease in factual errors and a 40% reduction in article revision time, significantly improving the overall quality and efficiency of the newsroom.

Education

Bachelor of Arts in Journalism and Mass Communication at University of Wyoming, Laramie, WY

Aug 2014 - May 2018

Relevant Coursework: News Reporting and Writing, Multimedia Journalism, Media Law and Ethics, Public Relations, Digital Media Production, Investigative Journalism, Broadcast Journalism, Global Media Studies, and Communication Theory.

Certificates

Details

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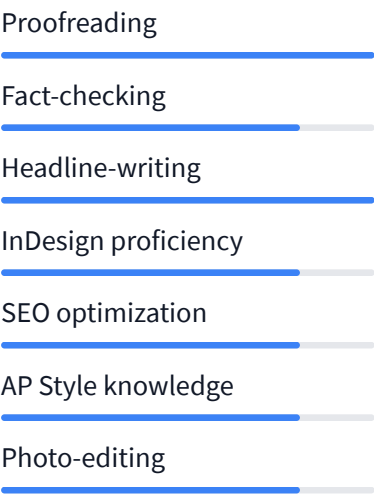
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1234 Mountain View Rd, Cheyenne, WY 82009

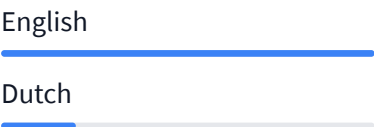
Links

[linkedin.com/in/rhettasusin](https://www.linkedin.com/in/rhettasusin)

Skills



Languages



Hobbies

Reading and analyzing current events
Photography and photo editing
Creative writing (short stories, poetry, or blogging)