

# Kadra Sudak

Outreach Coordinator

## Profile

Dedicated Outreach Coordinator with a strong track record of developing and implementing successful outreach strategies for community engagement. Proficient in building relationships with diverse stakeholders, coordinating events, and leveraging marketing and social media tools to maximize outreach efforts. Adept at analyzing program impact and making recommendations for continuous improvement. Excellent communication, organizational, and interpersonal skills contribute to effectively driving community awareness and participation.

## Employment History

### Outreach Coordinator at West Virginia Community Development Hub, WV

May 2023 - Present

- Successfully increased community engagement by 40% within one year by organizing over 20 outreach events, workshops, and webinars focused on community development and revitalization in West Virginia.
- Established and maintained partnerships with 30+ local organizations, businesses, and government agencies, resulting in a 25% increase in funding and resources allocated for community development projects in the state.
- Developed and executed a comprehensive social media strategy that led to a 50% growth in online followers and a 35% increase in website traffic, significantly raising the visibility and impact of the West Virginia Community Development Hub.

### Assistant Outreach Coordinator at West Virginia Nonprofit Association, WV

Sep 2022 - Apr 2023

- Successfully increased membership by 25% within one year, attracting over 200 new members to the West Virginia Nonprofit Association through targeted outreach campaigns and networking events.
- Developed and executed an annual outreach event that drew over 500 attendees from across the state, resulting in a 35% increase in public awareness about the organization and its mission.
- Streamlined communication processes for the association, reducing response times to member inquiries by 50% and increasing overall member satisfaction rates by 15%.
- Secured over \$50,000 in grant funding to support outreach initiatives and programming, contributing to a 20% increase in the organization's annual operating budget.

## Education

### Bachelor of Arts in Communications and Public Relations at West Virginia University, Morgantown, WV

Aug 2018 - May 2022

## Details

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## Links

[linkedin.com/in/kadrasudak](https://www.linkedin.com/in/kadrasudak)

## Skills

Networking

Event Planning

Social Media Management

Public Speaking

Fundraising

MailChimp

Canva

## Languages

English

Russian

## Hobbies

Photography

Gardening

Cooking and experimenting with new recipes