

Kellin Konkel

Packaging Designer

Profile

Dedicated Packaging Designer with 1 year of experience in creating innovative and visually engaging packaging solutions. Proficient in design software and skilled in collaborating with cross-functional teams to produce high-quality work. Demonstrated ability to conceptualize and execute designs that align with brand identity and enhance consumer experience. Eager to contribute creativity and technical expertise to deliver exceptional packaging designs.

Employment History

Packaging Designer at Boise Packaging & Newsprint, ID

Feb 2023 - Present

- Successfully redesigned packaging for a major product line, resulting in a 20% reduction in materials used and a 15% increase in production efficiency.
- Implemented innovative sustainable packaging solutions for various clients, which led to a 30% reduction in their carbon footprint and a 25% cost savings on packaging materials.
- Collaborated with a cross-functional team to redesign the packaging process for a high-volume client, ultimately increasing production capacity by 35% and reducing lead times by 20%.
- Developed and implemented a new quality control system for packaging design projects, leading to a 50% reduction in customer complaints and a 10% improvement in overall customer satisfaction ratings.

Associate Packaging Designer at Brown Packaging Inc., ID

Sep 2022 - Dec 2022

- Designed a new packaging solution for a major client, resulting in a 25% reduction in material costs and a 15% increase in production efficiency.
- Successfully managed the redesign of Brown Packaging Inc.'s flagship product line, leading to a 10% increase in sales and a 5% improvement in customer satisfaction ratings.
- Collaborated with a team to create a sustainable packaging initiative, reducing the company's overall carbon footprint by 20% and earning recognition from industry leaders for eco-friendly design practices.
- Implemented innovative 3D design software that streamlined the prototyping process, cutting development time by 30% and saving the company \$50,000 annually in labor costs.

Education

Bachelor of Fine Arts in Graphic Design at Boise State University, Boise, ID

Aug 2018 - May 2022

Relevant Coursework: Typography, Web Design, Branding and Identity, Illustration, Photography, UX/UI Design, Motion Graphics, Package Design, Print Production, and Design History.

Details

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Links

[linkedin.com/in/kellinkonkel](https://www.linkedin.com/in/kellinkonkel)

Skills

Adobe Illustrator

AutoCAD

SketchUp

InDesign

D Modeling

SolidWorks

Prototyping

Languages

English

French

Hobbies

Creating handmade crafts

Experimenting with photography

Exploring different art styles and techniques