

Rosaria Stoms

Photo Stylist

Profile

Dedicated Photo Stylist with 1 year of experience in creating visually engaging and on-trend imagery for commercial and editorial projects. Proficient in understanding client needs and executing creative concepts with an eye for detail. Adept at collaborating with photographers, models, and designers to deliver exceptional results. Strong organizational and time-management skills, ensuring projects are completed on time and within budget. Passionate about delivering high-quality, innovative, and captivating visual content.

Employment History

Photo Stylist at The Styled Bride, PA

Apr 2023 - Present

- Successfully styled and curated over 300 visually stunning wedding photoshoots, resulting in a 50% increase in client bookings and a 30% growth in social media following for The Styled Bride.
- Spearheaded a collaboration with local photographers and vendors, leading to the creation of 10 editorial spreads featured in prominent industry publications, boosting the company's reputation and exposure by 40%.
- Implemented a creative consultation process that improved client satisfaction by 35% and increased repeat business by 25%, as evidenced by positive reviews and testimonials.
- Developed and conducted 5 successful styling workshops, attracting over 100 attendees and generating a 20% increase in new client inquiries for The Styled Bride.

Assistant Photo Stylist at Evantine Design, PA

Sep 2022 - Feb 2023

- Successfully styled and curated over 100 visually appealing photoshoots for various high-profile events, including weddings, corporate functions, and social gatherings, resulting in a 30% increase in client bookings for Evantine Design.
- Streamlined the photo styling process by implementing an organized system for tracking and managing props, wardrobe, and accessories, reducing overall preparation time by 25%.
- Collaborated with photographers, designers, and clients to create cohesive and on-brand visual content, leading to a 20% increase in social media engagement and a 15% increase in website traffic for Evantine Design.

Certificates

Professional Photographers of America (PPA) Certification

Dec 2021

✉ rosaria.stoms@gmail.com

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📍 123 Main St, Philadelphia, PA 19103

Education

Bachelor of Fine Arts in Photography and Styling at The University of Pennsylvania, Philadelphia, PA

Aug 2018 - May 2022

Relevant Coursework: Studio Photography, Digital Imaging, Art Direction, Visual Communication, Fashion Styling, Lighting Techniques, Photojournalism, History of Photography, and Portfolio Development.

Links

[linkedin.com/in/rosariastoms](https://www.linkedin.com/in/rosariastoms)

Skills

Color coordination

Composition mastery

Lighting techniques

Photoshop proficiency

Prop sourcing

Set design

Visual storytelling

Languages

English

Indonesian