Jayli Zulla

Planning Analyst

Diligent Planning Analyst with 1 year of experience in providing data-driven insights for strategic business planning. Adept at analyzing trends, forecasting demand, and streamlining operations. Demonstrated success in optimizing resources, improving efficiency, and supporting overall business growth. Excellent analytical, problem-solving, and communication skills, with a strong commitment to driving continuous improvement.

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Education

Master of Urban and Regional Planning at University of Oklahoma, Norman, OK

Aug 2018 - May 2022

Relevant Coursework: Urban Planning Theory and Practice, **Geographic Information** Systems, Sustainable Transportation Planning, **Environmental Policy and** Planning, Land Use Planning, Community Development, Urban Design, Quantitative and Qualitative Research Methods, Spatial Analysis, and Planning Law.

Links

linkedin.com/in/jaylizulla

Skills

Forecasting

Data Visualization

SQL

Python

Tableau

Optimization

Scenario Analysis

Employment History

Senior Planning Analyst at Chesapeake Energy Corporation, OK May 2023 - Present

- Successfully developed and implemented a strategic plan for optimizing well production, resulting in a 15% increase in efficiency and saving the company \$1.2 million annually.
- Conducted a comprehensive analysis of drilling and completion data which led to the identification of key performance indicators and the development of a targeted improvement plan, ultimately reducing drilling time by 20% and saving the company \$3 million over two years.
- Played a pivotal role in streamlining the asset evaluation process for potential acquisitions, enabling the company to make informed decisions more quickly and contributing to the successful acquisition of assets worth over \$500 million within a 12-month period.

Planning Analyst at Williams Companies Inc., OK

Sep 2022 - Apr 2023

- Developed a comprehensive annual strategic plan for the company, resulting in a 15% increase in efficiency and cost savings of \$2 million in the first year of implementation.
- Successfully forecasted and managed a \$50 million project budget, ensuring all financial targets were met while maintaining strict adherence to company guidelines and policies.
- Implemented a data-driven approach to resource allocation, leading to a 25% reduction in project delays and a 10% improvement in overall project completion rates.
- · Collaborated with cross-functional teams to identify and resolve potential bottlenecks in the planning process, leading to a 20% increase in project throughput and a 12% improvement in customer satisfaction ratings.

Certificates

Association for Supply Chain Management (ASCM) Certified in **Production and Inventory Management (CPIM)**

Aug 2021

International Institute of Business Analysis (IIBA) Certification of Competency in Business Analysis (CCBA)

Dec 2019