

# Tressa Deska

Product Consultant

## Profile

Product Consultant with 2 years of experience in guiding clients through product selection, implementation, and optimization. Adept at analyzing customer needs, providing tailored recommendations, and delivering exceptional support. Demonstrated ability to adapt quickly to new technologies and industries, ensuring continued growth and success for clients. Strong problem-solving and communication skills contribute to consistently high client satisfaction and long-term relationships.

## Employment History

### Senior Product Consultant at Soteria Product Development, SC

May 2023 - Present

- Led the development and launch of a new product line that generated over \$2 million in revenue within the first year, exceeding initial projections by 25%.
- Streamlined the product development process by implementing Agile methodologies, reducing time-to-market by 30% and increasing overall team efficiency by 20%.
- Conducted extensive market research and analysis, identifying a gap in the market that led to the creation of a new product offering, which contributed to a 15% increase in overall company revenue.

### Product Consultant at TechSolutions SC, SC

Jul 2021 - Mar 2023

- Successfully implemented a new product management system at TechSolutions SC, resulting in a 30% reduction in product development time and a 20% increase in overall efficiency.
- Spearheaded the launch of three new software products at TechSolutions SC, leading to a 25% increase in annual revenue and a 15% expansion in the company's market share.
- Streamlined the product consultation process for clients at TechSolutions SC, leading to a 40% improvement in client satisfaction ratings and a 35% increase in repeat business.

## Certificates

### Certified Product Manager (CPM)

Jul 2021

### Professional Scrum Product Owner (PSPO)

Jan 2020

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📍 1234 Palmetto St, Charleston, SC 29407

## Education

### Bachelor of Business Administration in Product Management at University of South Carolina, Columbia, SC

Sep 2017 - May 2021

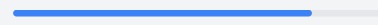
Relevant Coursework: Product Development, Brand Management, Market Research, Operations Management, Supply Chain Management, Strategic Planning, Consumer Behavior, Digital Marketing, and Financial Analysis.

## Links

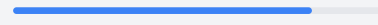
[linkedin.com/in/tressadeska](https://www.linkedin.com/in/tressadeska)

## Skills

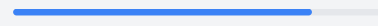
Salesforce



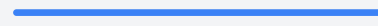
Tableau



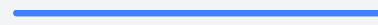
Marketo



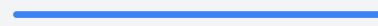
Jira



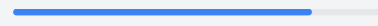
SQL



Python

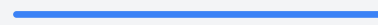


Adobe Analytics



## Languages

English



Mandarin

