

# DELPHINE SIMCO

Product Designer

[delphine.simco@gmail.com](mailto:delphine.simco@gmail.com)

(672) 974-1802

123 Maple Street, Trenton, NJ 08608



## PROFILE

Product Designer with 1 year of experience in creating innovative and user-centered design solutions for digital products. Skilled in UX/UI design, prototyping, and user research, with a strong foundation in design principles. Adept at collaborating with cross-functional teams to deliver projects on time and within scope. Demonstrates excellent communication and problem-solving skills, with a keen eye for detail and a passion for creating memorable user experiences.

## LINKS

[linkedin.com/in/delphinesimco](https://www.linkedin.com/in/delphinesimco)

## SKILLS

Sketching

Prototyping

CAD (Computer-Aided Design)

D Modeling

Adobe Illustrator

User Experience (UX)

Design Thinking

## LANGUAGES

English

Italian

## HOBBIES

Sketching and illustration

## EMPLOYMENT HISTORY

### Senior Product Designer at Gadget Software, NJ

Mar 2023 - Present

- Led the redesign of Gadget Software's flagship product, resulting in a 35% increase in user engagement and a 25% reduction in customer support requests related to usability issues.
- Developed and implemented a streamlined design process that increased the efficiency of the design team by 40%, enabling them to complete projects 20% faster with fewer revisions.
- Mentored and managed a team of junior designers, improving their skills and productivity by 30% over a one-year period, leading to higher-quality designs and increased client satisfaction.
- Successfully collaborated with cross-functional teams to launch three new products within a 12-month period, generating an additional \$1.2 million in annual revenue for Gadget Software.

### Product Designer at Artech Information Systems, NJ

Sep 2022 - Feb 2023

- Implemented a user-centered design approach that increased product usability by 35%, resulting in a 20% increase in customer satisfaction ratings at Artech Information Systems, NJ.
- Successfully redesigned the main product interface, leading to a 50% reduction in user errors and increasing task completion rates by 25%.
- Managed and led a cross-functional team of designers and developers, resulting in the successful launch of three new product features within six months, driving a 15% increase in user engagement.
- Conducted extensive user research and usability testing, which led to the identification and resolution of over 100 critical design issues, ultimately improving overall product performance by 30%.

## EDUCATION

### Bachelor of Fine Arts in Industrial Design at Montclair State University, Montclair, NJ

Sep 2018 - May 2022

Relevant Coursework: 3D Modeling, Design Sketching, Materials and Manufacturing Methods, Sustainable Design, Ergonomics, CAD, Design History, Design Research, and Professional Practice.

## CERTIFICATES

### Certified User Experience (UX) Designer (CUXD)

Dec 2021