

Veleka Schurke

Product Developer

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📍 123 Maple Street,
Indianapolis, IN 46204

Education

**Bachelor of Science
in Product Design and
Development at Purdue
University, West Lafayette, IN**

Aug 2016 - May 2021

Relevant Coursework: Product Design, Product Development, Engineering, Materials Science, Manufacturing Processes, Industrial Design, CAD, Product Lifecycle Management, Design for Sustainability, Design Thinking, and Ergonomics.

Links

[linkedin.com/in/velekaschurke](https://www.linkedin.com/in/velekaschurke)

Skills

CAD (Computer-Aided Design)

Rapid Prototyping

D Printing

Python Programming

Finite Element Analysis

SolidWorks

UX/UI Design

Languages

English

German

Profile

Product Developer with 2 years of experience in creating and launching innovative products across various industries. Proficient in market research, design, and prototyping, with a proven track record of delivering high-quality, user-centric solutions. Strong collaborator and effective communicator, adept at working with cross-functional teams to achieve project goals. Continuously seeks opportunities for professional growth and development.

Employment History

Product Developer at Grote Industries, IN

Feb 2023 - Present

- Developed and launched a new line of LED lighting products for commercial vehicles, resulting in a 25% increase in sales and contributing to Grote Industries becoming a market leader in the sector.
- Implemented a streamlined product development process, cutting down project timelines by 40% and reducing overall costs by 15%, enabling the company to bring innovative solutions to market more efficiently.
- Successfully managed a cross-functional team of engineers, designers, and suppliers to deliver a custom lighting solution for a major automotive client, generating \$1.2 million in additional revenue for Grote Industries.

Associate Product Developer at Zimmer Biomet, IN

Aug 2021 - Jan 2023

- Led the development of a new orthopedic implant product line, resulting in a 20% increase in sales and a 15% market share growth for Zimmer Biomet in the targeted segment.
- Successfully managed a cross-functional team of engineers, designers, and regulatory specialists to launch a medical device product within a tight 18-month deadline, which led to a 25% reduction in time-to-market compared to previous projects.
- Implemented process improvements that increased production efficiency by 30%, reduced manufacturing costs by 10%, and improved product quality by reducing defects by 15%.
- Developed and executed a comprehensive training program for the sales team on new product features and benefits, resulting in a 35% increase in product adoption and a 50% improvement in customer satisfaction ratings.

Certificates

Product Development Professional (NPDP) Certification

Jul 2021

Design for Six Sigma (DFSS) Green Belt or Black Belt Certification

Mar 2020