

Arryana Orlofsky

Production Artist

✉ arryana.orlofsky@gmail.com

☎ (936) 321-0320

📍 123 Mountain View Lane,
Charleston, WV 25301

EDUCATION

Bachelor of Fine Arts in Graphic Design at West Virginia University, Morgantown, WV

Aug 2018 - May 2022

Relevant Coursework: Typography, Color Theory, Digital Illustration, Web Design, User Experience Design, Motion Graphics, Branding, and Design History.

LINKS

[linkedin.com/in/arryanaorlofsky](https://www.linkedin.com/in/arryanaorlofsky)

SKILLS

Photoshop

Illustrator

InDesign

Lightroom

CorelDRAW

SketchUp

AutoCAD

LANGUAGES

English

Urdu

HOBBIES

Graphic design

Photography

PROFILE

Dedicated Production Artist with 1 year of experience in creating high-quality visual content for print and digital media. Proficient in Adobe Creative Suite, with a keen eye for detail and strong ability to collaborate effectively with diverse teams. Demonstrated success in meeting tight deadlines and ensuring consistency in branding and messaging across various platforms. Adept at streamlining workflows and eager to contribute to the growth of a dynamic creative team.

EMPLOYMENT HISTORY

● Senior Production Artist at Mylan Pharmaceuticals Inc., WV

Mar 2023 - Present

- Successfully led the production team in completing 120+ pharmaceutical packaging projects annually, ensuring a 100% on-time delivery rate and maintaining strict adherence to FDA regulations.
- Streamlined the pre-press workflow by implementing new design software and training team members, resulting in a 30% reduction in production time and a 15% increase in overall efficiency.
- Collaborated with cross-functional teams to develop and implement a comprehensive quality control process, reducing artwork-related errors by 40% and contributing to a 10% reduction in product recalls.

● Production Artist at West Virginia Media Holdings, WV

Jul 2022 - Feb 2023

- Successfully designed and executed over 50 high-quality print and digital marketing materials for West Virginia Media Holdings, resulting in a 30% increase in brand visibility and recognition across the state.
- Streamlined the production process for the company by implementing new software and tools, which reduced project turnaround times by 25% and increased overall team efficiency.
- Collaborated with a team of designers to create a new visual identity for West Virginia Media Holdings, leading to a 20% increase in audience engagement and a 15% rise in ad revenue within six months.
- Played a pivotal role in the successful launch of three new media campaigns for West Virginia Media Holdings, which generated a combined total of over \$1 million in ad revenue and significantly expanded the company's market share.

CERTIFICATES

Adobe Certified Expert (ACE) in Photoshop

May 2022

Graphic Artists Guild Certification Program

Dec 2020

MEMBERSHIPS

Graphic Artists Guild