

Aleyah Threadgill

Radio Announcer

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☎ (557) 609-1238

📍 123 Maple St, Wichita, KS
67212

Education

**Associate of Applied Science
in Radio Broadcasting
at Hutchinson Community
College, Hutchinson, KS**

Sep 2017 - May 2022

Relevant Coursework: Audio
Production, Radio Programming,
Broadcast Journalism, Media
Law and Ethics, Radio
Performance, Digital Media
Editing, and Marketing
and Promotion for Radio
Broadcasting.

Links

[linkedin.com/in/aleyahthreadgill](https://www.linkedin.com/in/aleyahthreadgill)

Skills

Audio editing

Voice modulation

Interviewing techniques

Adobe Audition

Scriptwriting

Live broadcasting

Social media promotion

Languages

English

Arabic

Profile

Dedicated Radio Announcer with 1 year of experience in delivering engaging on-air content, conducting interviews, and managing live broadcasts. Adept at utilizing strong communication skills to connect with diverse audiences and foster listener loyalty. Demonstrates excellent technical abilities and knowledge of radio programming software. Committed to maintaining a professional on-air presence and contributing to the success of the radio station.

Employment History

Radio Announcer at Midwest Communications, KS

Feb 2023 - Present

- Successfully increased the average listener base by 35% within one year, by curating engaging and diverse content tailored to the Midwest Communications' target audience.
- Spearheaded a highly successful on-air fundraising campaign that raised over \$50,000 for local charities in Kansas, showcasing community involvement and fostering strong relationships with listeners and sponsors.
- Implemented innovative social media strategies that contributed to a 40% growth in online engagement, resulting in increased visibility, brand recognition, and listener interaction.
- Collaborated with the sales team to secure advertising contracts worth \$200,000 in annual revenue, by leveraging industry knowledge, strong negotiation skills, and excellent client relationship management.

Assistant Radio Announcer at Rocking M Media, KS

Jul 2022 - Jan 2023

- Successfully increased listener engagement by 25% through the implementation of interactive segments and social media campaigns, resulting in higher ratings for Rocking M Media's radio shows.
- Developed and executed a promotional event that attracted over 1,000 attendees, generating \$50,000 in sponsorship revenue and boosting the station's brand recognition in the local market.
- Collaborated with the sales team to create customized on-air advertisements for clients, resulting in a 15% increase in ad revenue within the first year of employment.
- Streamlined the production process for daily radio shows, reducing preparation time by 20% and allowing for more efficient use of studio resources.

Certificates

National Association of Broadcasters (NAB) Radio Talent Certification

Jun 2022

Society of Broadcast Engineers (SBE) Certified Radio Operator

Apr 2021