

# Jaeana Linnett

Reporting Analyst

## Profile

Results-driven Reporting Analyst with 1 year of experience in leveraging data-driven insights to drive business improvement and optimize overall performance. Proficient in data analysis, visualization, and reporting tools. Demonstrated ability to deliver high-quality, accurate, and timely reports in support of business decision-making. Adept at collaborating with cross-functional teams and committed to continuous learning and professional growth.

## Employment History

### Senior Reporting Analyst at Groupon, IL

Feb 2023 - Present

- Implemented a new reporting system that increased efficiency by 30% and reduced the time spent on generating reports by 20 hours per week, allowing the team to focus more on strategic analysis.
- Streamlined data collection processes, leading to a 15% reduction in data errors and improving the overall accuracy of reports provided to senior management for decision-making purposes.
- Developed and presented key performance indicator (KPI) dashboards to executive leadership, resulting in a 10% increase in data-driven decision making and contributing to a 5% growth in revenue for the company.

### Reporting Analyst at Walgreens Boots Alliance, IL

Sep 2022 - Dec 2022

- Successfully automated and streamlined the weekly sales reporting process, reducing manual efforts by 60% and increasing report accuracy by 25%.
- Developed and implemented an advanced forecasting model that improved demand prediction accuracy by 40%, resulting in a 15% reduction in inventory costs and a 10% increase in customer satisfaction.
- Led a cross-functional team to identify and address data quality issues, resulting in a 30% improvement in data accuracy and a 20% increase in reporting efficiency for the entire department.

## Education

### Bachelor of Science in Data Analytics at University of Illinois at Urbana-Champaign, IL

Sep 2017 - May 2022

Relevant Coursework: Statistics, Data Visualization, Data Mining, Machine Learning, Big Data Technologies, Data Warehousing, Database Management, Programming (Python/R/SQL), Predictive Analytics, and Optimization Techniques.

## Certificates

### Tableau Desktop Specialist Certification

Jun 2021

## Details

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## Links

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## Skills

SQL

Tableau

Power BI

Python

R programming

Excel

SAS

## Languages

English

Dutch

## Hobbies

Data visualization

Reading industry-related books and articles

Attending workshops and conferences on data analysis and reporting