Candise Vanthof

Research Consultant

Profile

Results-driven Research Consultant with 2 years of experience in delivering data-driven solutions and actionable insights for clients across various industries. Adept at conducting quantitative and qualitative analysis, designing research methodologies, and synthesizing complex information into clear recommendations. Demonstrates strong analytical, problem-solving, and communication skills, with a proven track record of driving business growth and enhancing decision-making processes.

Employment History

Senior Research Consultant at Strategic Research Associates, ID
Feb 2023 - Present

- Successfully led a team of 5 researchers in conducting a comprehensive market analysis for a major client, resulting in a 20% increase in their sales revenue within a year.
- Effectively managed a research budget of $500,000, optimizing resource allocation and reducing project costs by 15% without compromising the quality of insights delivered to clients.
- Developed and implemented a new research methodology that improved data accuracy by 30%, leading to more informed decision-making for clients and a 10% increase in customer satisfaction ratings.

Research Consultant at Market Vision Research, ID
Aug 2021 - Jan 2023

- Successfully conducted a comprehensive market analysis for a major client, resulting in a 25% increase in their annual revenue and the acquisition of three new business partners.
- Implemented an innovative data visualization technique for research reports, which increased client satisfaction by 40% and reduced report preparation time by 20%.
- Led a team of five research analysts in conducting a thorough competitor analysis for a mid-size company, helping them identify untapped market opportunities and leading to a 15% growth in their customer base within six months.
- Developed a proprietary research methodology that streamlined the data collection process, reducing costs by 30% and increasing overall efficiency by 20%.

Certificates

Certified Market Research Professional (CMRP)
Feb 2022

Certified Analytics Professional (CAP)

✉ candise.vanthof@gmail.com
📞 (820) 896-7162
📍 123 Maple Street, Boise, ID

Education

Master of Science in Research and Data Analysis at Boise State University, Boise, ID
Aug 2016 - May 2021

Relevant Coursework: Advanced Statistics, Data Mining, Machine Learning, Survey Design, Experimental Design, Qualitative Research Methods, Data Visualization, and Big Data Analytics.

Links

linkedin.com/in/candisevanthof

Skills

Data Analysis

Survey Design

SPSS Proficiency

Qualitative Research

R Programming

Tableau Visualization

Python Coding

Languages

English

Indonesian

Hobbies