

# Xitlally Turi

## Reset Merchandiser

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### Details

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### Profile

Dedicated Reset Merchandiser with 1 year of experience in effectively executing planograms, product placement, and inventory management. Proficient in collaborating with store management to optimize store layouts, ensuring a visually appealing shopping experience for customers. Strong organizational skills, attention to detail, and adaptability contribute to successful resets and increased sales. Committed to continuous professional growth and staying current with industry trends.

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### Employment History

#### Reset Merchandiser at Driveline Retail Merchandising, IN

Feb 2023 - Present

- Successfully completed a major store reset project for a leading retail chain, resulting in a 20% increase in sales and improved customer experience. This involved reorganizing product displays, updating pricing, and implementing new planograms across 50 store locations within a tight deadline of two months.
- Achieved 100% on-time completion of weekly merchandising tasks for over 200 stores, ensuring accurate pricing, proper signage, and optimal product placement. This led to a notable improvement in store appearance and contributed to a 15% increase in customer satisfaction ratings.
- Streamlined the communication process between Driveline Retail Merchandising and store management teams, leading to a 30% reduction in response time for addressing merchandising issues. This resulted in faster resolution of problems and increased efficiency in executing merchandising strategies.

#### Assistant Reset Merchandiser at Premium Retail Services, IN

Sep 2022 - Dec 2022

- Successfully reset and reorganized over 500 product displays within a six-month period, resulting in a 20% increase in sales for those products in the assigned stores.
- Streamlined the merchandising process for a major client by implementing a new tracking system, reducing the time spent on inventory management by 15%.
- Coordinated and executed 10 large-scale store resets within a three-month timeframe, completing each project ahead of schedule and under budget.
- Trained and mentored four new Assistant Reset Merchandisers, improving the overall efficiency of the team by 25%.

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### Education

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#### Certificate in Merchandising and Retail Management at Indiana University, Bloomington, IN

Aug 2017 - May 2022