

Rue Macksey

Route Sales Driver

Profile

Employment History

Education

Details

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Results-driven Route Sales Driver with 1 year of experience in efficiently managing delivery routes, ensuring timely product distribution, and cultivating strong customer relationships. Adept at maintaining accurate sales records, adhering to safety protocols, and providing exceptional service. Demonstrated ability to increase sales through strategic planning and effective territory management. Committed to continuous improvement and enhancing customer satisfaction.

Route Sales Driver at Coca-Cola Consolidated, NC

Mar 2023 - Present

- Achieved a 12% increase in sales within the first year by effectively identifying and targeting new business opportunities, resulting in an additional \$150,000 revenue for Coca-Cola Consolidated, NC.
- Successfully maintained a 98% on-time delivery rate throughout tenure, ensuring customer satisfaction and contributing to the company's reputation for reliability.
- Reduced fuel expenses by 15% through strategic route planning and efficient driving techniques, saving the company over \$20,000 annually.

Assistant Route Sales Driver at PepsiCo, NC

Sep 2022 - Feb 2023

- Increased overall sales revenue by 15% in one year by upselling products, fostering strong customer relationships, and securing new clients, which contributed to the growth of the company's market share in North Carolina.
- Streamlined delivery operations, reducing average delivery time by 25%, resulting in increased customer satisfaction and a 10% reduction in fuel and maintenance costs for the company.
- Implemented a successful route optimization strategy that improved efficiency by 20%, allowing for the addition of 10 new clients to the existing route without compromising on-time deliveries or service quality.

Commercial Driver's License (CDL) with Route Sales Training at North Carolina CDL Route Sales Training Academy

Aug 2017 - May 2022

Relevant Coursework: Commercial Driver's License (CDL) training, including vehicle operation, safety and compliance, hazardous materials handling, and route sales strategies for efficient customer service and product delivery.