# Britnei Shadwick

Salon Assistant

# Profile

## **Employment History**

#### Details

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Dedicated Salon Assistant with 1 year of experience providing exceptional customer service and support in fast-paced salon environments. Skilled in shampooing, product knowledge, and maintaining cleanliness. Demonstrates excellent communication and multitasking abilities, contributing to a positive salon experience for clients and team members. Eager to continue developing skills and expertise in the beauty industry.

#### Salon Assistant at Salon Suite Solutions, TX

May 2023 - Present

- Successfully increased customer retention rate by 25% within the first year by providing exceptional service and building strong rapport with clients at Salon Suite Solutions, TX.
- Streamlined salon operations by implementing a new appointment scheduling system, which led to a 30% reduction in booking errors and a 15% increase in efficiency.
- Assisted in growing the salon's clientele by 20% through targeted marketing efforts and word-of-mouth referrals, contributing to a significant boost in revenue.

### Junior Salon Assistant at Sola Salon Studios, TX

Sep 2022 - Apr 2023

- Successfully increased client retention rate by 25% within six months by providing exceptional customer service, maintaining a clean and organized salon environment, and proactively addressing client concerns.
- Streamlined appointment scheduling process, resulting in a 15% increase in booked appointments and a 10% reduction in no-shows, by implementing an efficient online booking system and sending regular appointment reminders to clients.
- Boosted retail product sales by 20% over a one-year period by effectively recommending and promoting salon-exclusive products to clients, based on their individual hair care needs and preferences.

## Education

## Diploma in Cosmetology and Salon Services at Texas Beauty College, Dallas, TX

Sep 2018 - May 2022

Relevant Coursework: Hair and Scalp Treatments, Hair Coloring and Lightening, Hair Cutting and Styling, Nail Care and Extensions, Skin Care and Makeup Application, Salon Health and Safety, Client Consultation, and Salon Business Management.