

Karlye Evanski

SAS Analyst

Profile

SAS Analyst with 1 year of experience in leveraging data-driven insights to drive business improvement and optimize overall performance. Adept at utilizing SAS tools and methodologies to analyze large datasets, generate reports, and develop data models. Proficient in statistical analysis, data management, and visualization techniques, with a keen eye for detail and a strong commitment to delivering accurate, timely results. Demonstrated ability to work effectively in fast-paced environments and adapt to evolving business needs.

Employment History

Senior SAS Analyst at Dillard's Inc., AR

Mar 2023 - Present

- Led a team in the successful implementation of a new data analysis system, resulting in a 25% increase in efficiency and saving the company \$1.5 million annually.
- Conducted an in-depth analysis of customer behavior, leading to a reconfiguration of marketing strategies that boosted sales by 15% and increased customer retention by 10%.
- Developed and executed a comprehensive data validation process, identifying and correcting errors in over 50,000 records and reducing data inaccuracies by 40%.

Junior SAS Analyst at Windstream Communications, AR

Aug 2022 - Jan 2023

- Successfully analyzed and optimized over 500 customer data sets, resulting in a 20% increase in targeted marketing campaign effectiveness and a subsequent 15% boost in sales.
- Streamlined the data extraction, transformation, and loading (ETL) process for a monthly reporting project, reducing the time spent on data preparation by 30% and enabling the team to focus on more strategic initiatives.
- Developed and implemented a new predictive modeling technique that increased the accuracy of customer churn predictions by 25%, allowing for more targeted retention efforts and reducing customer attrition by 10%.
- Led a cross-functional team in the creation of an automated dashboard, providing real-time insights into key performance indicators (KPIs) for over 200 stakeholders, ultimately driving a 12% improvement in overall operational efficiency.

Certificates

SAS Certified Advanced Analytics Professional

May 2022

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Education

Master of Science in Data Analytics and Statistics at University of Arkansas, Fayetteville, AR

Aug 2018 - May 2022

Relevant Coursework: Advanced Statistics, Predictive Modeling, Data Mining, Machine Learning, Big Data Analytics, Data Visualization, Statistical Programming, Database Management, and Research Methods.

Links

[linkedin.com/in/karlyeevanski](https://www.linkedin.com/in/karlyeevanski)

Skills

SAS Programming

Data Visualization

Predictive Modeling

Machine Learning

Text Analytics

SQL Queries

Hadoop Integration

Languages

English

Indonesian