

Eleah Danesh

SAS Data Analyst

Profile

Driven SAS Data Analyst with 1 year of experience in leveraging advanced data analytics and visualization techniques to deliver valuable insights. Adept at optimizing data quality, developing statistical models, and collaborating with cross-functional teams to drive data-driven decision-making. Committed to continuous learning and enhancing technical skills to stay ahead in the rapidly evolving field of data analytics.

Employment History

SAS Data Analyst at DataLab USA, GA

Feb 2023 - Present

- Successfully improved data processing efficiency by 35% by implementing advanced SAS techniques and optimizing code for a major project at DataLab USA, GA, resulting in significant time and cost savings for the company.
- Conducted thorough data analysis and generated actionable insights for a key client, leading to a 20% increase in their customer retention rate and boosting their annual revenue by \$1.5 million.
- Developed and deployed a predictive analytics model that accurately forecasted customer churn for a major telecom client, enabling them to proactively address customer concerns and reduce churn rate by 15% over a 12-month period.

Junior SAS Data Analyst at Analytic Focus, GA

Jul 2022 - Jan 2023

- Successfully reduced data processing time by 30% through the optimization of SAS code, resulting in increased efficiency and faster delivery of insights for clients.
- Developed and automated 10+ key performance indicator (KPI) reports using SAS, enabling stakeholders to make data-driven decisions and improving overall business performance by 15%.
- Played a crucial role in a major project that led to a 20% increase in revenue, by analyzing large datasets, identifying trends and patterns, and providing actionable recommendations to senior management.

Education

Master of Science in Data Analytics at Georgia State University, Atlanta, GA

Sep 2017 - May 2022

Relevant Coursework: Advanced Data Modeling and Predictive Analysis, Statistical Methods for Data Science, Data Mining and Machine Learning, Data Visualization and Communication, Big Data Analytics, Advanced Database Systems, and Optimization Techniques.

Certificates

SAS Certified Data Analyst Using SAS 9

Jan 2022

Details

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Links

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Skills

SAS Programming

SQL Queries

Data Visualization

Predictive Modeling

Machine Learning

Text Analytics

Hadoop Integration

Languages

English

Spanish

Hobbies

Creating data visualizations

Participating in coding competitions

Reading and researching about emerging technologies in data analytics