


Corene Boarts

Segment Producer

Segment Producer with 2 years of experience in creating engaging and relevant content for television and digital platforms. Demonstrated ability to work in fast-paced environments, collaborate with production teams, and develop innovative segments that resonate with target audiences. Skilled in researching, writing, and producing segments, while maintaining a strong focus on storytelling and audience engagement. Committed to delivering high-quality content on time and within budget.

corene.boarts@gmail.com 

(129) 203-7900 

123 Main St, Wilmington, DE 
19801

Education

**Bachelor of Arts in
Communications and Media
Production at University of
Delaware, Newark, DE**

Aug 2016 - May 2021

Relevant Coursework: Media
Production Techniques,
Digital Content Creation,
Visual Communication, Audio
Production, Video Editing,
Scriptwriting, Communications
Theory, Media Law and Ethics,
Multimedia Storytelling, and
Social Media Marketing.

Links

[linkedin.com/in/coreneboarts](https://www.linkedin.com/in/coreneboarts)

Skills

Scriptwriting



Video Editing



Storyboarding



Adobe Premiere Pro



Avid Media Composer



Budget Management



Talent Coordination



Employment History

Segment Producer at Wilmington TV Productions, DE

Apr 2023 - Present

- Successfully produced a highly-rated news segment on local elections in Wilmington, DE, which saw a 20% increase in viewership compared to previous election coverage and garnered positive feedback from the community.
- Boosted the social media engagement of Wilmington TV Productions by 35% through the creation and promotion of interactive and visually appealing content, leading to a significant growth in the audience base and online visibility.
- Developed and executed an innovative segment on local businesses during the COVID-19 pandemic, which helped drive a 25% increase in ad revenue for the station and provided much-needed support and exposure for small businesses in the area.

Associate Segment Producer at Newark Media Production, DE

Aug 2021 - Feb 2023

- Successfully increased audience engagement by 25% within six months by creating and implementing innovative segment ideas and incorporating more interactive elements in the shows produced at Newark Media Production, DE.
- Managed and coordinated a team of 10 production staff, resulting in a 15% improvement in overall production efficiency and a reduction in content delivery time by 20% over one year.
- Developed and executed a new social media strategy for promoting segments, leading to a 35% increase in online viewership and a 50% growth in the company's social media following within eight months.

Certificates

Certified Broadcast Television Producer (CBTP)

Oct 2021

Certified Content Marketing Specialist (CCMS)

Mar 2020

Memberships