

Nana Jingles

Senior Merchandiser

Profile

A seasoned Senior Merchandiser with 5 years of experience in driving sales growth and optimizing product assortment through strategic planning and data-driven analysis. Demonstrated expertise in vendor management, inventory control, and trend forecasting while fostering strong relationships with cross-functional teams. Proven ability to effectively manage multiple projects and deliver results in fast-paced, dynamic retail environments. Highly skilled in enhancing brand value and increasing profitability through innovative merchandising solutions.

Employment History

Senior Merchandiser at Belk, TN

Apr 2023 - Present

- Achieved a 25% increase in sales revenue within the first year by implementing strategic merchandising plans, resulting in over \$1 million additional revenue for the Belk store in Tennessee.
- Successfully managed a team of 10 merchandisers, leading to an overall improvement in product presentation and a 15% reduction in stock discrepancies across all departments.
- Streamlined the supply chain process, reducing lead times by 20% and improving inventory turnover by 18%, ultimately enhancing customer satisfaction and store profitability.

Associate Merchandiser at VF Corporation, TN

Jul 2018 - Feb 2023

- Successfully increased sales by 15% in the first year of managing a \$5 million product line by optimizing inventory levels, implementing strategic pricing, and enhancing promotional activities.
- Implemented data-driven merchandising strategies that led to a 10% reduction in stockouts and a 12% improvement in inventory turnover, resulting in a more efficient supply chain and better customer satisfaction.
- Collaborated with the marketing team to develop and execute a successful seasonal campaign that boosted sales by 20% and increased the average transaction value by 8%.
- Identified new market opportunities and negotiated contracts with three major retail partners, expanding the brand's presence and contributing to a 25% increase in wholesale revenue.

Education

Bachelor of Science in Business Administration with a concentration in Merchandising at Middle Tennessee State University, Murfreesboro, TN

Sep 2014 - May 2018

Relevant Coursework: Retail Management, Marketing, Consumer Behavior, Textile Science, Visual Merchandising, Fashion Forecasting, Product Development, Supply Chain Management, and Business Analytics.

Details

nana.jingles@gmail.com

(524) 544-0848

123 Maple Street, Nashville, TN 37215

Links

[linkedin.com/in/nanajingles](https://www.linkedin.com/in/nanajingles)

Skills

Trend Forecasting

Inventory Management

Pricing Strategy

Visual Merchandising

Supplier Negotiation

Product Assortment

Market Analysis

Languages

English

French

Hobbies

Collecting vintage clothing and accessories

Photography and photo editing

Attending fashion and trade shows