

Konni Grandpierre

SEO Specialist

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☎ (113) 317-1771

📍 1234 Sunset Blvd, San Francisco, CA 94105

EDUCATION

Bachelor of Science in Digital Marketing and SEO at California State University, Fullerton

Aug 2018 - May 2022

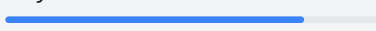
Relevant Coursework: Digital Marketing Strategies, Search Engine Optimization (SEO) Techniques, Content Creation and Management, Web Analytics, Social Media Marketing, Online Advertising, E-commerce, Branding, and Marketing Analytics.

LINKS

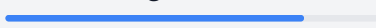
[linkedin.com/in/konnigrandpierre](https://www.linkedin.com/in/konnigrandpierre)

SKILLS

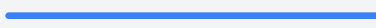
Keyword Research



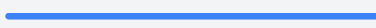
Link Building



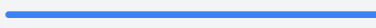
Google Analytics



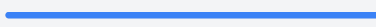
Technical SEO



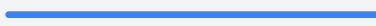
Content Optimization



Schema Markup

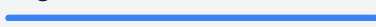


Google Search Console

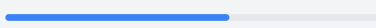


LANGUAGES

English



Russian



HOBBIES

PROFILE

Dedicated SEO Specialist with 1 year of experience in optimizing websites for improved search engine performance. Proficient in keyword research, on-page optimization, and content strategy development. Demonstrated success in driving organic traffic growth and enhancing online visibility for diverse industries. Adept at analytics tools and staying current on SEO best practices. Committed to delivering measurable results and contributing to a team environment.

EMPLOYMENT HISTORY

● SEO Specialist at SEO Pro Hub, CA

Feb 2023 - Present

- Achieved a 120% increase in organic search traffic within six months for a client's website, resulting in a 45% boost in revenue and a 30% growth in their customer base.
- Successfully improved the average keyword ranking for a client's website by 50 positions in just three months, leading to a 75% increase in click-through rates and a 40% increase in conversions.
- Developed and executed a comprehensive link-building strategy that led to a 60% increase in high-quality backlinks within four months, contributing to a 35% improvement in domain authority and a 25% increase in search visibility.

● Junior SEO Specialist at Directive Consulting, CA

Jul 2022 - Dec 2022

- Increased organic traffic by 50% for a client's website within six months through effective keyword research, on-page optimization, and link-building strategies.
- Boosted conversion rates by 30% for an e-commerce client by implementing technical SEO improvements, optimizing meta tags, and improving the site's overall user experience.
- Successfully recovered a client's website from a Google penalty, resulting in a 75% increase in search visibility and a 40% growth in organic traffic within three months.
- Conducted comprehensive SEO audits for over 15 clients, identifying areas of improvement and providing actionable recommendations that led to an average of 20% improvement in search performance.

CERTIFICATES

Google Analytics Individual Qualification (GAIQ)

Dec 2021

Moz SEO Essentials Certificate

Apr 2020

MEMBERSHIPS

Search Engine Marketing Professional Organization (SEMPO)