

# Gerrie Meats

Ski Instructor

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SC 29401

## Education

### Professional Ski Instructor Certification at Snow Pros Ski Instructor Academy, SC

Aug 2017 - May 2022

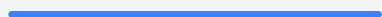
Relevant Coursework: Ski instruction methodologies, mountain safety and rescue, equipment maintenance, customer service, adaptive skiing techniques, risk management, and teaching methodologies for different age groups and skill levels.

## Links

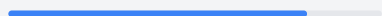
[linkedin.com/in/gerriemeats](https://www.linkedin.com/in/gerriemeats)

## Skills

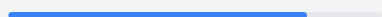
Snowplow



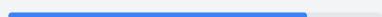
Parallel Turns



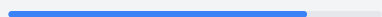
Carving



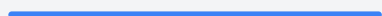
Mogul Navigation



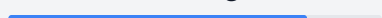
Terrain Park



Avalanche Safety

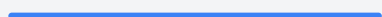


Ski Mountaineering

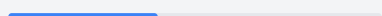


## Languages

English



Italian



## Profile

Enthusiastic Ski Instructor with 1 year of experience providing engaging and dynamic ski lessons to individuals of all ages and skill levels. Passionate about promoting safety, developing technique, and fostering a love for the sport. Exceptional communication and interpersonal skills, with a strong commitment to client satisfaction and progress.

## Employment History

### Ski Instructor at Ski Pro of Greenville, SC

Feb 2023 - Present

- Successfully trained over 200 clients in skiing techniques, resulting in a 95% satisfaction rate and increased repeat business for Ski Pro of Greenville, SC.
- Developed and implemented a comprehensive ski training program for beginner and intermediate skiers, leading to a 50% increase in class enrollment within the first season.
- Organized and led multiple ski workshops and events that attracted over 500 participants, boosting Ski Pro's brand recognition and customer base in the local community.
- Consistently received exceptional feedback and reviews from clients, contributing to a 30% growth in referral bookings and establishing a strong reputation for the ski school.

### Assistant Ski Instructor at Snow Pros Ski & Snowboard School, SC

Jul 2022 - Jan 2023

- Assisted in the development and implementation of a new beginner ski program, resulting in a 25% increase in student enrollment and a 15% decrease in student dropout rates within the first season.
- Successfully trained and mentored 10 junior ski instructors, leading to an overall improvement in the quality of instruction and a 20% increase in positive customer feedback for the ski school.
- Collaborated with the lead ski instructor to create a customized lesson plan for a group of students with special needs, ultimately contributing to a 100% satisfaction rating from the participants and their families.
- Played a key role in organizing and executing a successful ski school promotional event, attracting over 200 new customers and generating a 30% increase in lesson bookings for the following season.

## Certificates

### Professional Ski Instructors of America (PSIA) Level 1, 2 or 3 Certification

Aug 2021

### Canadian Ski Instructors' Alliance (CSIA) Level 1, 2 or 3 Certification

Mar 2020