


# Fermina Deabreu

## Motion Graphics Designer

Dedicated Motion Graphics Designer with 1 year of experience offering expertise in creating visually engaging and dynamic designs for various media platforms. Adept at using industry-standard software to produce high-quality animations and graphics, with a strong foundation in design principles and storytelling techniques. Quick learner, eager to collaborate with creative teams, and consistently striving to exceed client expectations.

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### Education

**Bachelor of Fine Arts in  
Motion Graphics Design  
at Maine College of Art,  
Portland, ME**

Aug 2017 - May 2022

Relevant Coursework: Graphic Design, Animation Principles, Typography, Digital Media, Motion Graphics, Video Production, Visual Effects, 3D Modeling, Storyboarding, and Interactive Design.

### Links

[linkedin.com/in/ferminadeabreu](https://www.linkedin.com/in/ferminadeabreu)

### Skills

After Effects

Cinema 4D

Illustrator

Photoshop

Premiere Pro

InDesign

Blender

### Languages

### Employment History

#### Motion Graphics Designer at Mainely 3D Animation & Design, ME

Feb 2023 - Present

- Created a visually stunning 3D animated video for a high-profile client, resulting in a 25% increase in their online engagement and generating over 1 million views on YouTube within a month.
- Developed an innovative motion graphics package for a major tech company's product launch event, which received praise from the client and contributed to a 15% increase in sales within the first quarter of release.
- Collaborated with a team of designers to produce a series of award-winning promotional videos for a major film festival, leading to a 35% increase in ticket sales and 50% more media coverage compared to the previous year.

#### Junior Motion Graphics Designer at Hybrid Studios ME, ME

Sep 2022 - Dec 2022

- Successfully completed over 50 client projects within the first year of employment, resulting in a 30% increase in overall client satisfaction for Hybrid Studios ME.
- Developed and executed a comprehensive social media campaign that boosted the company's online presence by 40%, attracting new clients and increasing overall revenue by 25%.
- Collaborated with the design team to win a prestigious industry award for an innovative motion graphics project, elevating Hybrid Studios ME's reputation and generating a 15% uptick in new business inquiries.

### Certificates

#### Adobe Certified Expert (ACE) in After Effects

Nov 2021

#### Cinema 4D Certified Professional

Aug 2020

### Memberships

Motion Graphics Designers Association (MGDA)

Society of Graphic Designers (SGD)