

# Sharonna Luschen

Strategic Consultant

## Profile

Strategic Consultant with 5 years of experience in driving business growth and enhancing operational efficiency. Adept at analyzing market trends, identifying opportunities, and implementing innovative solutions. Proven track record of partnering with cross-functional teams and C-level executives to develop and execute strategic plans. Exceptional analytical, communication, and leadership skills with a strong focus on achieving organizational objectives and maximizing ROI.

## Employment History

### Strategic Consultant at Prometheus Strategy Group, LLC, IN

Mar 2023 - Present

- Successfully increased client revenue by 35% within one year by devising and implementing a comprehensive market penetration strategy, resulting in a significant boost to the client's market share and profitability.
- Streamlined organizational processes for a major client, leading to a 25% reduction in operational costs and a 15% increase in overall efficiency within 18 months, greatly enhancing the company's competitive advantage in its industry.
- Facilitated a high-stakes merger between two industry-leading firms, ensuring a smooth transition and integration process that ultimately generated a combined annual revenue increase of \$50 million.

### Associate Strategic Consultant at Advantech Consulting, IN

Sep 2018 - Jan 2023

- Successfully increased client revenue by 35% within a year by identifying new market opportunities and implementing targeted marketing strategies, leading to a \$1.5 million increase in annual sales for Advantech Consulting's key client.
- Streamlined business processes for a major client, resulting in a 25% reduction in operational costs and a 15% increase in overall efficiency, saving the client over \$500,000 annually and significantly improving their competitive position in the market.
- Conducted comprehensive market research and analysis for a client's product launch, which led to a successful entry into a new market segment and generated \$2 million in additional revenue within the first six months of launch.

## Certificates

### Certified Management Consultant (CMC)

Feb 2022

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## Education

### Master of Business Administration in Strategic Management at Indiana University Kelley School of Business, Bloomington, IN

Aug 2014 - May 2018

Relevant Coursework: Strategic Planning and Analysis, Business Analytics, Competitive Strategy, Marketing Management, Managerial Economics, Financial Management, Global Business Strategy, Organizational Behavior, Leadership and Change Management, Operations Management, and Capstone Project in Strategic Management.

## Links

[linkedin.com/in/sharonnaluschen](https://www.linkedin.com/in/sharonnaluschen)

## Skills

Data Analysis

Risk Assessment

Market Research

Financial Modeling

Tableau Proficiency

Project Management

SWOT Analysis

## Languages

English