

Starr Adedeji

Strategic Planning Manager

Profile

Employment History

Education

Details

starr.adedeji@gmail.com
(113) 109-2054
1234 Palm Tree Lane, Miami, FL 33132

Strategic Planning Manager with 5 years of experience in driving organizational success through the development and implementation of effective business strategies. Proven track record in conducting market research, identifying growth opportunities, and optimizing operational processes. Adept at collaborating with cross-functional teams and fostering a culture of continuous improvement. Strong analytical, communication, and project management skills, committed to achieving excellence in strategic planning and execution.

Strategic Planning Manager at Morgan & Morgan, FL

Apr 2023 - Present

- Successfully developed and implemented a 5-year strategic plan for Morgan & Morgan, FL, resulting in a 20% increase in annual revenue and a 15% growth in market share within the first two years of execution.
- Spearheaded a cross-functional team to identify and prioritize key growth opportunities, leading to the expansion into three new practice areas and the acquisition of two competitor firms, which boosted the firm's overall client base by 30%.
- Optimized internal processes and resource allocation, leading to a 25% improvement in operational efficiency and a 10% reduction in overhead costs, contributing to an overall increase in profitability for the firm.

Associate Strategic Planning Manager at NextEra Energy, FL

Aug 2018 - Feb 2023

- Led the development and execution of a 5-year strategic plan for NextEra Energy, resulting in a 15% increase in annual revenue and positioning the company as a leader in renewable energy in Florida.
- Managed a cross-functional team of 12 members to successfully implement a \$50 million investment in solar energy projects, which increased the company's solar capacity by 25% and reduced carbon emissions by 30,000 tons annually.
- Identified and secured partnerships with local government agencies and businesses, leading to the implementation of three new energy efficiency programs that saved customers over \$10 million in energy costs and reduced energy consumption by 8%.

Master of Business Administration in Strategic Management at University of Florida, Gainesville, FL

Aug 2014 - May 2018

Relevant Coursework: Strategic Planning and Implementation, Managerial Economics, Financial Analysis and Reporting, Marketing