

Aashna Akridge

Studio Manager

Profile

Results-driven Studio Manager with 2 years of experience in overseeing daily operations and coordinating creative projects. Adept at managing budgets, schedules, and resources to deliver high-quality work on time and within budget. Demonstrated success in fostering strong relationships with clients, vendors, and team members to drive collaboration and efficiency. Skilled in streamlining processes and implementing innovative solutions to maximize results and enhance overall studio performance.

Employment History

Studio Manager at Acme Studios, AR

Feb 2023 - Present

- Successfully increased overall studio revenue by 25% within the first year through the implementation of strategic marketing campaigns and improved client retention strategies at Acme Studios, AR.
- Streamlined studio operations and reduced overhead costs by 15% over a 12-month period by identifying inefficiencies and implementing cost-saving measures, resulting in a significant boost to Acme Studios' profitability.
- Implemented a comprehensive booking system that improved the studio's occupancy rate by 35%, leading to a higher utilization of resources and increased customer satisfaction at Acme Studios, AR.
- Developed and managed a team of 10 professionals, achieving a 20% increase in overall productivity and consistently exceeding performance targets, contributing to Acme Studios' growth and success in the AR market.

Assistant Studio Manager at Rocktown Studios, AR

Sep 2021 - Dec 2022

- Successfully increased studio bookings by 25% within the first year of joining Rocktown Studios, AR, by implementing targeted marketing strategies and fostering relationships with local artists and bands.
- Streamlined the studio's scheduling and booking system, reducing administrative time by 30% and improving customer satisfaction rates by 15% as a result of more efficient communication and quicker response times.
- Spearheaded a partnership with local music schools and educational institutions, resulting in a 20% increase in new clients and establishing Rocktown Studios as a preferred recording destination for aspiring musicians in the area.

Education

Bachelor of Arts in Business Management at University of Arkansas, Fayetteville, AR

Sep 2016 - May 2021

Relevant Coursework: Business Strategy, Marketing, Operations Management, Financial Management, Human Resources Management,

Details

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Links

[linkedin.com/in/aashnaakridge](https://www.linkedin.com/in/aashnaakridge)

Skills

ProTools proficiency

Audio mixing

Sound design

Budgeting

Scheduling

Team coordination

Adobe Audition

Languages

English

Spanish

Hobbies

Photography

Gardening

Pottery-making