

Larena Deyampert

Stylist

Profile

Dedicated Stylist with 1 year of experience providing exceptional styling services to diverse clientele. Proficient in current fashion trends, color theory, and personalized styling techniques. Demonstrates excellent communication and customer service skills, resulting in a strong client base and lasting relationships. Committed to helping clients achieve their desired look and enhance their personal style, while ensuring their utmost satisfaction.

Employment History

Senior Stylist at John Jay Beauty Salon, LA

May 2023 - Present

- Increased monthly revenue by 25% within the first year at John Jay Beauty Salon, LA, by attracting a high-end clientele through targeted marketing strategies and offering specialized services such as balayage and hair extensions.
- Implemented a comprehensive training program for junior stylists, resulting in a 35% improvement in overall customer satisfaction ratings and a 15% reduction in service-related complaints within six months.
- Successfully organized and executed a charity event in collaboration with local businesses, raising over \$10,000 for a local children's hospital while simultaneously increasing brand exposure and attracting new clients to the salon.

Junior Stylist at Paris Parker Aveda Salon Spa, LA

Aug 2022 - Mar 2023

- Successfully increased personal clientele by 30% within the first six months of joining Paris Parker Aveda Salon Spa, resulting in a significant boost in revenue for the salon.
- Implemented innovative styling techniques and trends, leading to a 25% increase in customer satisfaction ratings and earning a reputation as a go-to stylist among clients.
- Contributed to a 15% growth in salon's social media following by regularly sharing before-and-after transformations, styling tips, and promotional content, leading to increased brand awareness and new client bookings.

Certificates

Certified Master Haircolorist (CM)

Dec 2021

Certified Image Consultant (CIC)

May 2020

✉ larena.deyampert@gmail.com

☎ (871) 068-5149

📍 1234 Magnolia St, Baton Rouge, LA 70806, United States

Education

Associate of Applied Science in Fashion Design and Styling at Louisiana State University, Baton Rouge, LA

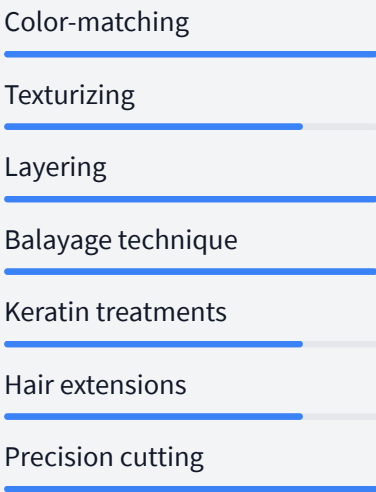
Aug 2018 - May 2022

Relevant Coursework: Fashion Illustration, Patternmaking, Textiles, Draping, Garment Construction, Fashion History, Computer-Aided Design (CAD), Fashion Styling, Visual Merchandising, and Apparel Production Techniques.

Links

[linkedin.com/in/larenadeyampert](https://www.linkedin.com/in/larenadeyampert)

Skills



Languages

