

Kisha Suplee

Survey Researcher

Details

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123 Silver Lane, Las Vegas, NV 89101

Profile

Detail-oriented Survey Researcher with 1 year of experience in designing, executing, and analyzing surveys to inform data-driven decision making. Proficient in various data collection methods and statistical analysis techniques. Excellent communication and teamwork skills, with a proven ability to present survey findings to diverse stakeholders. Committed to delivering accurate and timely results in fast-paced environments.

Employment History

Survey Researcher at Qualtrics, NV

Feb 2023 - Present

- Conducted a comprehensive market research study for a Fortune 500 company, resulting in a 15% increase in sales and a deeper understanding of their target audience.
- Successfully managed a team of 10 researchers to complete a large-scale customer satisfaction survey for a major telecommunications provider, leading to a 20% improvement in customer retention rates.
- Developed and implemented an innovative survey methodology for a political campaign, which accurately predicted the election outcome within a 2% margin of error, surpassing industry standards.
- Streamlined the data collection and analysis process for a national health survey, reducing project completion time by 25% and saving the company \$100,000 in labor costs.

Associate Survey Researcher at Precision Opinion, NV

Aug 2022 - Jan 2023

- Successfully completed 10 survey research projects within a year, achieving a 95% client satisfaction rate and contributing to a 20% increase in company revenue.
 - Streamlined data collection processes by implementing advanced statistical software, reducing data processing time by 30% and increasing overall team efficiency.
 - Designed and executed a large-scale survey for a major client, involving over 5,000 respondents, resulting in valuable insights that informed the client's marketing strategy and led to a 15% increase in their market share.
 - Trained and mentored 5 junior researchers, improving their skill sets and enabling them to take on more complex projects, increasing the team's capacity by 25%.
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Education

Master of Arts in Survey Research at University of Nevada, Las Vegas

Sep 2018 - May 2022