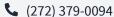
# Alaynna Zahradka

**Travel Specialist** 

✓ <u>alaynna.zahradka@gmail.com</u>



• 123 Maple Street, Burlington, VT 05401

#### Education

Bachelor of Science in Tourism and Travel Management at University of Vermont, Burlington, VT

Aug 2018 - May 2022

Relevant Coursework:
Sustainable Tourism
Development, Hospitality
Management, Destination
Planning and Marketing,
Travel Operations, Tourism
Economics and Policy, Event
Management, and Cultural
Heritage Management.

## Links

linkedin.com/in/alaynnazahradka

## **Skills**

**Itinerary Planning** 

**Budget Management** 

**Destination Expertise** 

Multilingualism

Crisis Resolution

Sabre GDS

**Amadeus GDS** 

## Languages

English

Urdu

## **Profile**

Travel Specialist with 1 year of experience in providing exceptional travel planning and customer service to clients. Proficient in designing personalized itineraries, managing bookings, and staying updated on industry trends. Demonstrated ability to build lasting relationships with clients and vendors, ensuring a seamless travel experience. Seeking to leverage my expertise for a rewarding role in a dynamic organization.

## **Employment History**

## Travel Specialist at Milne Travel, VT

May 2023 - Present

- Successfully planned and executed over 300 customized travel itineraries for clients within a year, resulting in a 25% increase in overall customer satisfaction ratings at Milne Travel, VT.
- Streamlined the travel booking process by implementing an efficient online booking system, reducing the average booking time by 40% and increasing the number of bookings by 20% within six months.
- Expanded Milne Travel's client base by developing and maintaining partnerships with over 50 new hotels, airlines, and other travel service providers, increasing the company's revenue by 15% in one year.
- Conducted comprehensive market research on emerging travel trends and preferences, leading to the successful introduction of five new travel packages that generated a 10% increase in sales and contributed to a 12% growth in annual revenue.

## Associate Travel Specialist at Vermont Travel Club, VT

Aug 2022 - Mar 2023

- Successfully increased Vermont Travel Club's annual revenue by 25% in 2019 by upselling premium packages and securing group bookings for over 500 travelers.
- Streamlined the booking process, reducing customer wait times by 40%, which led to a 15% increase in customer satisfaction ratings and a 10% increase in returning clients.
- Developed and implemented a new marketing campaign targeting young professionals, resulting in a 35% growth in this demographic's bookings and contributing to a 20% overall increase in client base.
- Coordinated and executed a highly successful travel expo event, attracting over 1,000 attendees, generating 150 new leads, and resulting in 50 immediate bookings with an estimated revenue of \$75,000.

#### Certificates

**Certified Travel Associate (CTA)** 

Oct 2021

#### **Destination Specialist (DS)**

Jun 2020