

Misaki Friedeck

Pricing Analyst

Profile

Dedicated Pricing Analyst with 1 year of experience in conducting in-depth market research, analyzing price strategies, and optimizing revenue. Adept at leveraging data-driven insights, collaborating with cross-functional teams, and implementing pricing models to achieve business objectives. Strong analytical, problem-solving, and communication skills, committed to driving profitability and ensuring pricing excellence.

Employment History

Pricing Analyst at McKee Wallwork + Co, NM

Feb 2023 - Present

- Developed and implemented a pricing strategy for a major client, resulting in a 15% increase in revenue and a 12% improvement in profit margins within the first year.
- Conducted a comprehensive pricing analysis for a product portfolio of over 200 items, leading to the identification of key growth opportunities and the optimization of pricing structures, which ultimately increased overall sales by 8%.
- Streamlined the pricing analytics process by creating a robust data-driven model, reducing the time spent on pricing analysis by 25%, while also improving accuracy and consistency in pricing decisions across the company.

Associate Pricing Analyst at Thornburg Investment Management, NM

Sep 2022 - Dec 2022

- Developed and implemented a new pricing model that increased the accuracy of asset valuations by 15%, resulting in improved investment decisions and a 10% increase in portfolio returns for Thornburg Investment Management.
- Conducted comprehensive market research and data analysis, which led to the identification of undervalued assets and contributed to a 12% increase in the firm's total assets under management (AUM) within a year.
- Streamlined the pricing process by automating data collection and analysis, reducing the time spent on manual tasks by 30% and allowing the team to focus on more strategic initiatives.

Education

Bachelor of Science in Finance or Economics at University of New Mexico, Albuquerque, NM

Sep 2017 - May 2022

Relevant Coursework: Financial Management, Corporate Finance, Investment Analysis, Macroeconomics, Microeconomics, Econometrics, International Economics, Financial Markets and Institutions, Risk Management, and Financial Modeling.

Certificates

Certified Pricing Professional (CPP)

Dec 2021

Details

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Links

[linkedin.com/in/misakifriedeck](https://www.linkedin.com/in/misakifriedeck)

Skills

Excel proficiency

SQL knowledge

Tableau expertise

Python programming

R language

Power BI mastery

SAS analytics

Languages

English

French

Hobbies

Collecting and analyzing data on various products and industries

Solving complex puzzles and brainteasers

Reading and researching market trends and pricing strategies