

# Treka Stroschein

Video Coordinator

## Profile

Dedicated Video Coordinator with 1 year of experience in managing various aspects of video production, including planning, scheduling, and editing. Proficient in utilizing video editing software and equipment while maintaining a strong attention to detail and ensuring timely project completion. Excellent communication and collaboration skills, with a proven ability to work effectively in fast-paced environments. Seeking opportunities to contribute expertise in video coordination and further develop skills in the industry.

## Employment History

### Video Coordinator at Cleveland Cavaliers, OH

Mar 2023 - Present

- Successfully coordinated and executed over 150 in-game video presentations throughout the 2019-2020 season, resulting in enhanced fan engagement and a 20% increase in positive feedback from attendees.
- Developed and implemented a new video content strategy that increased social media engagement by 30%, driving a 15% growth in followers across all platforms within six months.
- Streamlined video production processes by introducing new editing software and techniques, reducing average project completion time by 25% and increasing overall team productivity.
- Led a team of 5 videographers to produce a highly acclaimed behind-the-scenes documentary series on the Cleveland Cavaliers' 2018 playoff run, garnering over 1 million views on YouTube and winning a regional Emmy Award.

### Assistant Video Coordinator at Columbus Blue Jackets, OH

Jul 2022 - Feb 2023

- Successfully analyzed and tagged over 1,500 individual plays during the 2018-2019 season, leading to a 10% increase in team performance metrics and contributing to the team's first-ever playoff series win.
- Implemented a new video analysis software that streamlined the process of reviewing game footage, resulting in a 20% reduction in time spent on video preparation and enabling coaching staff to focus more on strategy development.
- Developed a comprehensive player development database, tracking the progress of over 50 prospects in the Columbus Blue Jackets system, leading to improved scouting and player evaluation efforts.

## Education

### Bachelor of Arts in Film and Media Studies at Ohio University, Athens, OH

Sep 2017 - May 2022

Relevant Coursework: Film Theory and Criticism, Screenwriting, Digital Filmmaking, Film History, Media and Cultural Studies, Documentary Production, Video Editing, Sound Design, and Animation Techniques.

## Details

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## Links

[linkedin.com/in/trekastroschein](https://www.linkedin.com/in/trekastroschein)

## Skills

Final Cut Pro

Adobe Premiere

Avid Media Composer

DaVinci Resolve

Motion Graphics

Color Correction

Video Encoding

## Languages

English

Russian

## Hobbies

Video editing

Drone photography

Digital art and design