

# Elmarie Stiebing

## Video Manager

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### Profile

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#### Details

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123 Maple Street, Portland, ME 04101

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Dedicated Video Manager with 2 years of experience in overseeing video production processes, executing creative concepts, and managing cross-functional teams. Adept at optimizing workflows, collaborating with clients, and implementing innovative strategies to deliver high-quality content. Strong background in project management with a proven track record of meeting deadlines and budget requirements.

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### Employment History

#### Video Manager at Mainely Media Solutions, ME

Apr 2023 - Present

- Successfully increased video engagement rates by 50% within a year by optimizing content, improving targeting strategies, and implementing A/B testing for various video elements.
- Streamlined the video production process, resulting in a 30% reduction in project completion time and a 20% decrease in production costs.
- Managed a team of 8 videographers and editors, leading them to achieve a 98% on-time project delivery rate and consistently high client satisfaction ratings.
- Implemented data-driven analytics tools, which led to a 40% increase in video view duration and a 25% increase in click-through rates, contributing to higher conversion rates for clients.

#### Assistant Video Manager at Black Fly Media, ME

Aug 2021 - Feb 2023

- Successfully increased video engagement by 25% within six months by implementing innovative content strategies and optimizing video metadata for better search visibility.
- Streamlined the video production process, resulting in a 30% reduction in project turnaround time and enabling the team to produce 50% more content without compromising on quality.
- Played an instrumental role in securing two high-profile client accounts, generating over \$100,000 in additional revenue for Black Fly Media within the first year of collaboration.

### Education

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#### Bachelor of Arts in Film and Video Production at University of Southern Maine, Portland, ME

Aug 2016 - May 2021

Relevant Coursework: Cinematography, Screenwriting, Film Editing, Directing, Sound Design, Film Production, Documentary Filmmaking, Visual Effects, Film Theory, and Media Management.

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