




Mary Bridgforth

Video Producer

Detail-oriented Video Producer with 1 year of experience in creating visually engaging and compelling content for diverse platforms. Proficient in pre-production planning, filming, and post-production editing, with a strong ability to collaborate and communicate effectively with team members and clients. Adept at managing multiple projects simultaneously and delivering high-quality results on time and within budget. Passionate about storytelling and bringing creative visions to life.

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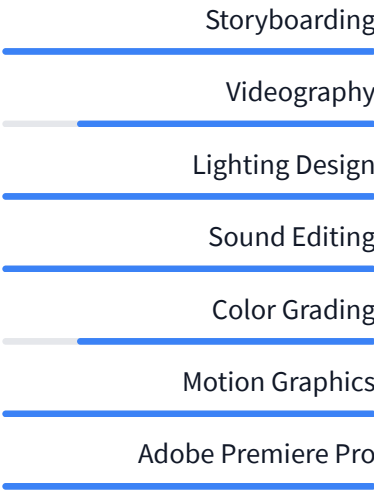
Education

Bachelor of Arts in Film and Video Production at University of South Carolina, Columbia, SC
Sep 2017 - May 2022
Relevant Coursework: Screenwriting, Directing, Cinematography, Editing, Sound Design, Production Management, Film Theory, Documentary Filmmaking, and Digital Media.

Links

[linkedin.com/in/marybridgforth](https://www.linkedin.com/in/marybridgforth)

Skills



Employment History

Video Producer at Palmetto Coast Media, SC

Apr 2023 - Present

- Produced a high-quality promotional video for a local tourism campaign that garnered over 500,000 views on social media platforms within the first month, resulting in a 20% increase in website traffic and a 15% increase in bookings for featured businesses.
- Successfully managed a team of 10 creatives to produce a series of 5 educational videos for a non-profit organization, completing the project within the tight deadline of 3 months and under budget by 5%, ultimately leading to a 25% increase in the organization's donor engagement.
- Streamlined the video production process at Palmetto Coast Media by implementing new project management software and workflows, reducing the average project turnaround time by 30% and increasing overall client satisfaction by 15%.

Associate Video Producer at , SC

Sep 2022 - Mar 2023

- Produced over 50 high-quality videos for various clients, resulting in a 30% increase in overall client satisfaction and a 20% increase in repeat business.
- Managed a team of 5 videographers and editors, leading to a streamlined production process that reduced project turnaround time by 25%.
- Developed and implemented a new pre-production workflow that increased efficiency by 15%, allowing the team to take on an additional 10 projects per year.
- Secured a partnership with a major regional advertising agency, resulting in a 35% increase in revenue and expanding the company's client base.

Certificates

Adobe Certified Expert (ACE) in Premiere Pro

Jun 2022

Apple Certified Professional - Final Cut Pro X

Sep 2020