

Karron Killian

Community
Management Intern

Details

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Profile

As a Community Management Intern with over a year of experience, I successfully contributed to the growth and engagement of diverse online communities. By leveraging my excellent communication skills and passion for fostering connections, I effectively facilitated discussions, created and curated relevant content, and implemented data-driven strategies to optimize community interactions. My ability to adapt quickly to new platforms and technologies enabled me to stay ahead of trends, ensuring that the communities I managed remained vibrant and engaged. Throughout my internship, I consistently demonstrated a strong work ethic and a commitment to achieving community growth and success.

Employment History

Community Management Intern at Vacasa, OR

Nov 2022 - Present

- Successfully increased community engagement by 35% within a three-month period by implementing targeted social media campaigns and hosting local events, resulting in higher guest satisfaction ratings and an increase in repeat bookings.
- Streamlined the process of addressing community concerns and queries, reducing response time by 50% and leading to a 25% improvement in overall customer satisfaction scores during the internship period.
- Developed and executed a local partnership program that established collaborations with 10 new businesses, generating a 20% increase in referral bookings and enhancing Vacasa's reputation within the Oregon market.

Assistant Community Management Intern at , OR

Sep 2022 - Sep 2022

- Successfully coordinated and executed over 20 community events within a 3-month period, resulting in increased resident engagement and satisfaction by 30%.
 - Streamlined the communication process between residents and management by implementing a new online platform, reducing response time by 50% and increasing overall efficiency.
 - Conducted a comprehensive research project analyzing the needs and preferences of over 500 residents, leading to the introduction of 5 new amenities and services that improved resident retention rates by 15%.
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Education

Bachelor of Arts in Communication and Community Management at University of Oregon, Eugene, OR

Sep 2017 - May 2022

Relevant Coursework: Communication Theory, Public Relations, Social Media Strategy, Interpersonal Communication, Community Engagement, Content Creation, Crisis Management, Media Ethics, Digital Marketing, and Event Planning.