

Genieve Loehrer

Optical Sales Associate

Profile

As an Optical Sales Associate with over a year of experience, I successfully assisted customers in selecting the perfect eyewear to suit their individual needs and preferences. My strong communication skills and keen eye for detail allowed me to provide personalized service and build lasting relationships with clients. I was adept at managing inventory, conducting eye exams, and processing sales transactions, consistently ensuring accuracy and efficiency. My ability to stay up-to-date on the latest industry trends and product offerings further contributed to my success in maximizing sales and ensuring customer satisfaction.

Employment History

Optical Sales Associate at Luxottica Group, NV

Jan 2023 - Present

- Successfully exceeded sales targets by 20% during Q3 2020, contributing to Luxottica Group's overall growth in the Optical Sales department.
- Efficiently managed and maintained a customer retention rate of 85% throughout 2019, resulting in repeat business and increased customer satisfaction for the company.
- Implemented new product display strategies, leading to a 15% increase in sales of high-margin items within the first quarter of implementation in 2020.

Optical Sales Assistant at National Vision Inc., NV

Sep 2022 - Nov 2022

- Successfully increased store sales by 30% in the first quarter of 2020 by implementing effective marketing strategies and providing exceptional customer service, leading to a significant boost in customer retention and new client acquisition for National Vision Inc.
- Streamlined the process of ordering and managing inventory by introducing a new digital tracking system, resulting in a 25% reduction in processing time and a 15% decrease in backorders, greatly improving the efficiency of the supply chain at NV.
- Developed and led a comprehensive staff training program that improved product knowledge and sales techniques for the team, ultimately contributing to a 20% increase in upselling and cross-selling rates and enhancing the overall customer experience at National Vision Inc.

Education

Associate of Applied Science in Optical Dispensing at College of Southern Nevada, Las Vegas, NV

Sep 2018 - May 2022

Relevant Coursework: Optics and Lens Design, Ophthalmic Dispensing, Optical Laboratory Techniques, Contact Lens Fitting, Frame Styling and Adjustments, Optical Business Management, Optical Materials and Safety, and Visual Anatomy and Physiology.

Certificates

Details

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Links

[linkedin.com/in/genieveoehrer](https://www.linkedin.com/in/genieveoehrer)

Skills

Optical product knowledge

Customer service

Sales techniques

Communication skills

Attention to detail

Time management

Problem-solving

Languages

English

Dutch

Hobbies

Photography

Crafting handmade eyewear accessories

Reading about the latest eyewear fashion trends