

# Jory Lamerson

## Business Analyst

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### Profile

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#### Details

[jory.lamerson@gmail.com](mailto:jory.lamerson@gmail.com)

(587) 225-3621

Pittsburgh, PA

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As a Business Analyst with over 1 year of experience, I have provided critical insights and analysis to a variety of business projects. I have successfully conducted market research, data analysis, and financial modeling to develop effective business strategies. Utilizing problem solving and critical thinking skills, I am able to identify areas of improvement and develop actionable solutions to increase efficiency and maximize profits. I am a skilled communicator and can effectively collaborate with teams of all sizes. I am adept at using various analytical tools, including Microsoft Office, Tableau, and SQL.

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### Employment History

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#### Senior Business Analyst at KPMG LLP, PA

Oct 2022 - Present

- Developed a financial forecasting model that delivered cost savings of \$2 million for KPMG LLP, PA. This included gathering and analyzing data from multiple sources to create an accurate budget forecast over the next five years.
- Created a comprehensive business analysis report detailing current trends in the industry which enabled senior management at KPMG LLP, PA to make informed decisions about future investments.
- Led project team on successful implementation of new software system resulting in 20% increase in operational efficiency across departments within two months' time frame.
- Developed key performance indicators (KPIs) enabling effective monitoring of progress against goals; this resulted into 10% improved profitability within six months period .

#### Business Analyst at Deloitte Consulting LLP, PA

Jul 2022 - Sep 2022

- Implemented a data-driven decision making process that increased efficiency by 15% and decreased cost of operations by \$25 million.
  - Developed an innovative financial forecasting model which improved accuracy rate to 95%, resulting in more precise budgeting decisions for clients.
  - Created customised dashboards with detailed visual analytics, allowing stakeholders to easily track project progress within Deloitte Consulting LLP's PA office.
  - Led the successful completion of 3 large scale projects on time and under budget, saving up to 20% over initial estimates while maintaining high quality standards throughout each phase.
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### Education

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#### Bachelor of Science in Business Administration at Drexel University, Philadelphia, PA

Aug 2017 - May 2022