Lucylle Buce

Web Consultant

Profile

Details

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(645) 756-2993

123 Maple St, Omaha, NE 68102

Web Consultant with 2 years of experience in providing innovative web solutions to clients. Proficient in website design, development, and optimization, as well as an expert in content management systems and SEO strategies. Demonstrates excellent communication skills, strong analytical abilities, and a commitment to delivering high-quality results on time and within budget.

Employment History

Senior Web Consultant at Nebraska Web Services, NE

May 2023 - Present

- Led the successful redesign and launch of a major e-commerce website for a local business, resulting in a 35% increase in online sales and a 25% reduction in page load times.
- Managed a team of developers in the migration of over 50 client websites to a new CMS platform, improving site performance by 20% and reducing maintenance costs by 15%.
- Implemented an SEO strategy for a client's website that increased organic search traffic by 45%, leading to a 30% increase in online leads and a 20% increase in revenue.
- Developed and executed a comprehensive digital marketing plan for a local non-profit organization, resulting in a 40% increase in online donations and a 50% growth in social media engagement.

Web Consultant at JM Web Designs, NE

Sep 2021 - Mar 2023

- Successfully increased website traffic for a local business by 50% within six months by implementing SEO strategies, resulting in a 30% increase in sales and a higher ranking on search engine results pages.
- Developed and launched a user-friendly e-commerce platform for a retail client, which led to a 40% increase in online sales within the first quarter of its operation and improved customer satisfaction ratings by 20%.
- Spearheaded a website redesign project for a non-profit organization, leading to a 70% increase in online donations and a 35% increase in volunteer sign-ups within the first three months after launch.

Education

Bachelor of Science in Web Development and Design at University of Nebraska-Lincoln, NE

Sep 2017 - May 2021

Relevant Coursework: HTML/CSS, JavaScript, PHP, Python, UI/UX Design, Web Graphics, Responsive Design, Mobile App Development, Web Application Security, Database Management, Content Management Systems, and Project Management.